

# Contacts

NOVEMBER

In This Issue: A Pictorial Review of the  
"Welcome Home" Receptions Held Across  
Canada for Eaton Men and Women Who  
Served in Armed Forces of World War II.  
(For Description of Cover Design Please See Page 30)

1946





## First Aid to Santa Claus

# Christmas Tree Shopping Service

This is a service we have inaugurated to help busy people who have been selected to buy presents for church, lodge or community Christmas tree.



All that is necessary to do is to hand in a list with names and ages of the children and the amount of money to be spent.

Presents of toys, novelties or useful articles will be chosen according to the preference indicated. Each article individually wrapped and labelled—all ready to be given out at the Christmas tree festivity.

We suggest that you avail yourself early of this service so that your order will be received when required. Your order will be held for delivery when desired.

The Shopping Service is always ready to help you at any time of the year—just give in your list or phone in your needs.

The success of the service received by our customers depends on the care and attention given to our orders by merchandise and service departments. The Shopping Service therefore takes this opportunity of acknowledging the wonderful co-operation of all departments with thanks, and for the future continuation of the same good will and teamwork.

## *The Shopping Service*

*Sixth Floor*

# CONTACTS

NOVEMBER, 1946

## "When a Feller Needs a Friend"

November climbs over the horizon reminding us that Christmas is just around a windy corner.

Once again new faces begin to appear, springing up at every hand like daisies in a meadow. Many of these are teen-agers fresh from the classroom. To them Eaton's is a new adventure. They are eager and willing, yet full of those perplexities that bewilder a newcomer to the big store.

Whether or not you are a sponsor, we know that you will greet these young people with a hearty handclasp and a "Welcome to Eaton's!"

Your friendliness and understanding will long be remembered by them as one of the happiest experiences of their lives.

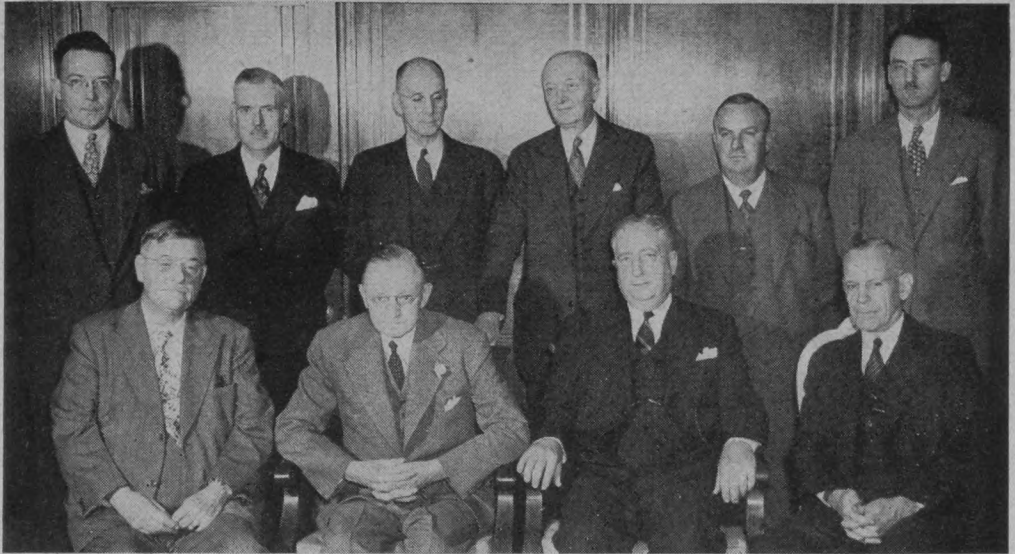
\* \* \*

November Contacts brings you fifty pages of news about yourselves . . . your activities as Eatonians . . . including a special section devoted to Eaton war veterans. This is the largest Contacts we've produced thus far. However, there may still be some news we've overlooked or late item we could not "squeeze" in. If this be so, folks, we are indeed sorry—it has been a very busy month.

**Meanwhile, Please Remember the Deadline for December Contacts  
is November 19th. Thank You!**

### IN THIS ISSUE:

	Page		Page
Christmas Tree Shopping Service		35th Anniversaries.....	10, 11
.....Inside Front Cover		Welcome to Quarter-Century Club.	
In Memoriam.....	Inside Back Cover	30th Anniversaries.....	12-14
Coming Events.....	Outside Back Cover	Mr. William Boorman, Mr. Alf Perkins	
"When a Feller Needs a Friend" .....	1	and Mr. McIsaacs Retire.....	15
Superintendents' Conference.		Holiday Snapshots.....	16
Recent Appointments.....	2	"Welcome Home" Receptions for Eaton	
Education for Opportunity.....	3	Men and Women (Moncton to Calgary).....	17-35
Drivers' Bulb Classic.....	4	And So They Were Married!.....	36-38
Welcome Back, Mr. A. H. Young		Vancouver Veterans Take Trip.	
Addresses Assistants.....	5	Ivy Jefferys Marries.....	39
Youth at the Helm—Junior		Mixed Five-Pin Bowling League.....	40
Executives Meet .....	6	Muriels(s) and "Oscar". Brandon News....	41
Yo-Yo Contestants Attract Big Crowd.....	7	Around the Store.....	42-44
Scholars Visit Research Bureau.		Seen and Heard in the Mail Order.....	45-47
Remember Ghent? .....	8	Miscellaneous .....	48
Billy Russell Celebrates 45 Years			
With Eaton's .....	9		



## Superintendents' Conference at Toronto

The fourth Superintendents' Conference was held in Toronto from September 9th to 14th and was attended by staff and store superintendents from all branches of our Company.

It was a pleasant interlude in the talks and discussions that filled the day when the Eaton Hall garden party for veterans took place, and out-of-town men here for the conference were also guests.

Shown in the picture above, taken during the conference, are, back row, left to right: Mr. J. R. Rutledge, who acted as secretary for the staff superintendents' conference; Mr. F. Scammell; Mr. T. H. Howard, Maritimes division; Mr. J. Dilworth; Mr. Murray Wickham, assistant general manager, Hamilton; Mr. T. Walker, who acted as secretary for superintendents' conference. Front row, left to right: Mr. B. C. Scrivener, superintendent, Winnipeg and Western stores; Mr. I. R. Lewis, staff superintendent and director, Toronto; Mr. H. F. Switzer, store superintendent, Toronto; and Mr. D. Jackson, of the Montreal store.

Shown in the picture at right is Mr. W. G. B. Dailley, staff superintendent in Winnipeg, who was unfortunately absent when the group picture was taken.

(With acknowledgments to "Flash," Toronto.)



Mr. W. G. B. Dailley

## RECENT APPOINTMENTS

### Winnipeg

Department W1037—Shoe repairs: MR. J. GILMOUR, first assistant.

Department W341 — Women's and half-size dress, all prices: MISS E. HUKKANEN, head of department.

### Port Arthur

Department Pt.A209—Lingerie, foundation garments, infants' and children's wear: MR. W. C. SPEARMAN, head of department.

### Kenora Mail Order Office

MISS M. TURNER: in charge.

## SUBSTITUTE

A doctor had an urgent 'phone call from a gentleman saying his small son had swallowed his fountain pen.

"All right! I'll come at once," replied the doctor. "What are you doing meantime?"

The unexpected answer was: "Using a pencil!"

—"Key of the House."

Two

## ALBERTA FASHION COUNSELLORS VISIT WINNIPEG

Miss Georgina Drowley and Miss Helene Steinburg, two charming young Eatonians from Alberta, were guests of Winnipeg store last month. Miss Drowley, who is advertising and fashion co-ordinator with Calgary store, was formerly in charge of advertising at Lethbridge during Mr. Jim McLaughlin's absence with the fighting forces in Europe.

Miss Steinburg, while born in Peterborough, Ont., has been an Edmontonian most of her life. Formerly with the lending library, she is now head counsellor of the junior fashion council of Edmonton store.

Explaining that they were in Winnipeg on an educational trip, both girls sweetly but firmly declined to be photographed for Contacts.

Oh well, it was nice meeting you anyway!





Back row, left to right—Miss C. Koslok, stationery; Mr. K. A. Whitney, men's furnishings; Mrs. E. Reid, fancy goods; Mr. J. R. Ross, drugs; Mr. W. B. Cable, children's shoes; Mrs. M. Cooke, candies; Mr. H. Kuhn, basement meats. Front row—Miss Barbara Crosland, educational office, Calgary; Miss K. M. Kerr, educational director; Miss E. M. Singleton, basement store; Mr. A. C. Beavis, women's sportswear.

## EDUCATION FOR OPPORTUNITY

### Job Instruction Training a Feature of the Educational Department "Curriculum"

If you have already taken the "J.I.T." course of training, you are aware of its value to all staff members who are, or expect to be, instructing others in the system and merchandise of their departments during the busy months ahead.

The job instruction course consists of five two-hour sessions. During these the members of the group are presented with a sound system—"The Four-Step Method"—for training new employees and present staff. Then they are given the opportunity to practice this by demonstrating how they would instruct a member of their own staff. This is constructively criticized by the group. The sessions take the form of discussions, not classes.

Mary Smith, for example, gives a "break-down" of her method in training new and regular salespeople to sell shoes: how to make proper fitting; various styles; leathers; special fittings; new merchandise, etc.

As used by leading department stores the job instructor training program is an essential part of the educational department schedule for those holding positions of a supervisory nature, and has included those from head of the department to section heads. Several of our supervisors and group managers have also taken this course because it affords them a sound method of scheduling, organizing and putting across important information in their department. Thus they are sure that these trained instructors are following out the approved method in their departments.

**The Group Pictured Here Is the 67th in This Series. A Busy Place, the Educational Department!**

## ALAS FOR THE GLORY THAT WAS BEEF!

We Canadians with our two meatless days a week "ain't seen nuthin' yet" compared to our friends across the border. The following letter was received by Mr. Frank Carpenter from "Jane Taylor," a business connection in Los Angeles, Cal.

"Dear Mr. Carpenter:

"We very much enjoy the copies of 'Contacts' you so kindly send us. It does seem to me, though, that you are adding insult to injury when you send us an issue showing countless beef and lamb carcasses. Our butcher shops have all been closed for the past few weeks, and chicken and cheese have become very

tiresome fare, but I can't truthfully say it makes me feel any better to look at the wonderful picture on page 4 of the September issue."

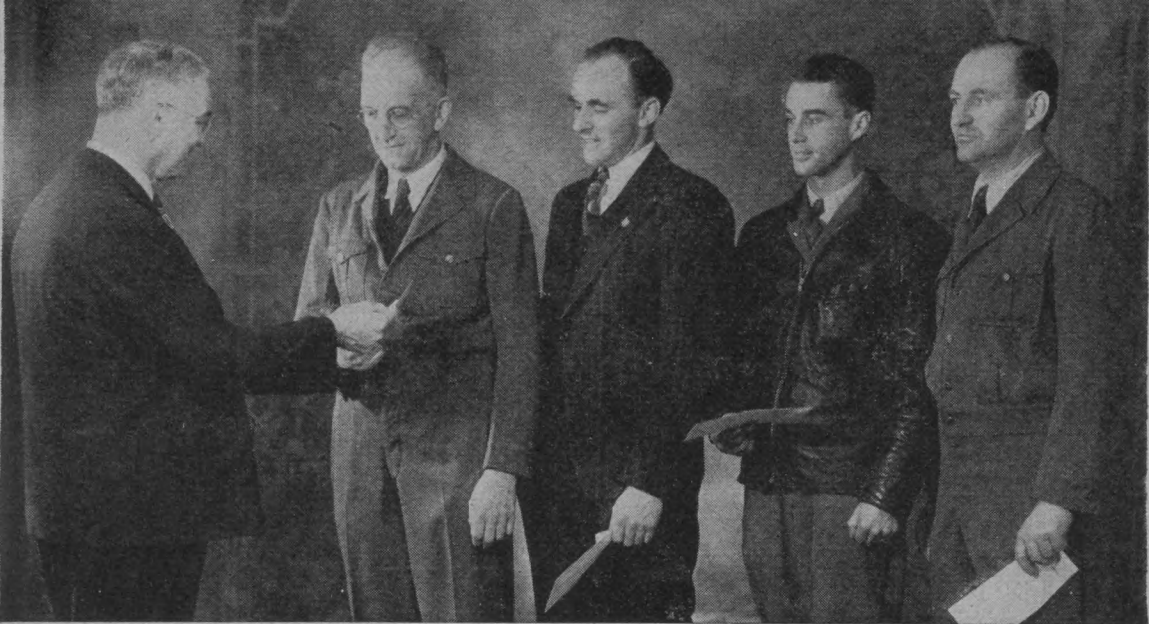
### ARE YOU ALERT?

Alert to **any** and **all** of the many quick **changes** that come with every hour.

Alert to your **responsibilities**—responsibilities for leadership—for doing the best job of your life.

Alert to your **possibilities**—possibilities for improvement—for higher personal standards.

Alert to your **obligations**—obligations to those who look to you for inspiration—for hope.



"Nice going, boys," says Mr. Frank Carpenter, merchandise office, with his well-known friendly smile, as he presents the awards to (left to right) Tom Aitken, Godfrey Ross, Johnny Jervis and Johnny March.

### ALL RECORDS BROKEN

## **Drivers' Annual Bulb Classic**

**Four Drivers Win Major Prizes in First Bulb Contest Since 1941  
All Drivers "in the Money"**

After weeks of spirited competition in which over 100 Eaton drivers participated, the annual Bulb Sales Contest ended with all past records eclipsed!

**Four major prizes were awarded by merchandise voucher for highest number of bulbs sold, also for most customers.**

1st Prize—Driver Johnny March\*, \$25.

2nd Prize—Driver Godfrey Ross\*, \$15.

**Two special prizes to drivers selling largest number of bulbs by the case.**

Winners: Driver Tom Aitken and Driver Johnny Jervis.

In addition to the major prizes, all drivers taking part in the contest received commission on sales made.

This year's contest was the first since 1941 and the drivers entered it with great enthusiasm!

Congratulations, everybody, on a job well done! What with days getting shorter, homework to be done, and more leisure hours spent indoors, hundreds of Winnipeg homes will now have better lighting—and what could be more important!

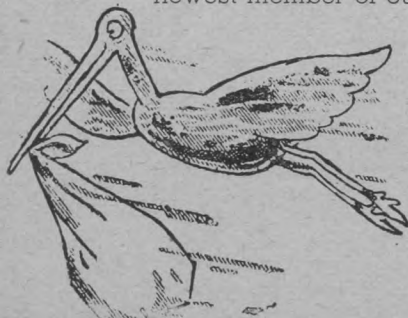
\* Drivers March and Ross also won secondary prizes for the largest number of customers.

## **Yes Sir! There's a New Baby in the Family!**

Actually they're quadruplets, but all will share the same name. What are we talking about? Well, to be specific, folks, meet "**PRAIRIE BREEZES**"—ninth and newest member of our family of Eaton staff magazines which wafted in publication on November 1st.

"Prairie Breezes'" purpose is to reflect the activities of Eatonians in Saskatchewan. Published monthly, it will contain news, features and breezy bits of local gossip from Moose Jaw, Prince Albert, Regina and Saskatoon stores. Carry on "Prairie Breezes," we all wish you a bumper crop of success!

Four





**WELCOME****BACK!****WINNIPEG**

L/Aw Dorothy V. Buckley, silverware.  
 L/Ac Thomas J. Keough, meats, third floor.  
 L/Ac Herbert R. Wood, mail order packing.  
 Cpl. Albert E. Hardy, basement meats.  
 Tpr. Gordon A. Simpson, carpets and linoleums.  
 Lieut. Joseph R. Firth, silverware.  
 L/Ac Wesley R. W. Bennett, service groceries.  
 Pte. Robert N. Graham, drugs.

L/Ac Harold R. Insch, basement store.  
 L/Ac Arthur J. Askew, service groceries.  
 Capt. Joseph R. Morgan, city despatch.  
 Pte. Frank Tchorowski, bakery products.

**CALGARY**

F/Sgt. James Y. Pattison, jewellery.

**SASKATOON**

Cpl. Morley Edwards, furs, millinery.

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**Our Aim: "To Help People To Live Better!"**

## **Mr. A. H. Young Addresses Assistants**

**"This Company's business was built on giving good value and good service, your aim should always be to help people to live better . . . to sell them things as reasonably as you can and still keep on a business basis . . . to strive always to have the best selection of merchandise you can obtain."**

Thus spoke Mr. A. H. Young, merchandise office, to the Eaton Assistants' Association at a largely attended dinner meeting held in the grill room, Thursday evening, October 10th, to open the fall season. President Howard Keys, chairman of the meeting, greeted many members recently returned from the services and expressed the committee's gratification for one of the largest turnouts in the Association's history.

As guest speaker, Mr. Young dropped many "pearls of wisdom" gleaned in over 40 years with the Company. The speaker traced his career from his boyhood days as a parceller, on up through the home furnishings, mail order, mail order merchandise office, over to city merchandising, then the fashions' floor where

he had a nice office with a pink carpet and hoped to settle down," then up again to the executive offices "where there's always a barrage of questions and writing of notes."

Not for a moment did Mr. Young fail to hold the attention of his listeners as he delivered his message. There was plenty of "meat" as one old-timer remarked—but he spiced it lightly with many unexpected twists and amusing incidents out of his long career. Stressing the value of a mail order experience, Mr. Young said that it was in the mail order that he had learned about Company stocks, the Eaton system and the Western people. He urged the assistants to keep bringing forth helpful suggestions to be placed before the Company.

Other features of the meeting were a quiz—the questions of which could be pleasingly simple or profoundly difficult—one never knew! Two highly entertaining movies shown through the kindness of Mr. Ingram, young men's section, Winnipeg Board of Trade, concluded the evening.

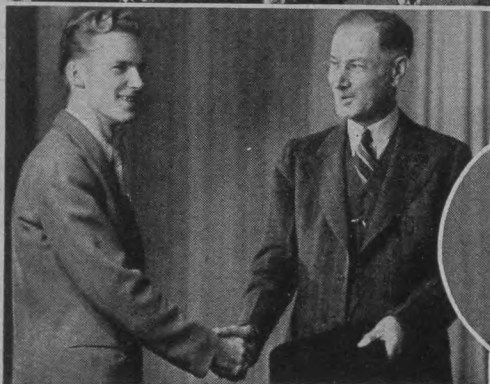
Thank you again, Mr. Ingram!

## **GLAD TO MEET YOU— MR. SIMMONS!**

Mr. Douglas F. Simmons, in charge of advertising at Saskatoon store, paid a brief visit to Winnipeg late in October. During his stay here Mr. Simmons completed the details for launching "Prairie Breezes"—joint publication of the Company's stores in Saskatchewan.

A native of Brooks, Alta., Mr. Simmons started in the Calgary store when a boy in the proverbial "short pants." During World War II he served with the R.C.A.F. for 4½ years, holding the rank of flight sergeant instructor.





High School; Terry Silverthorne, St. Paul's College; Bill Kowal, East Kildonan Collegiate; Doug Tesch, Lord Selkirk High School.  
Absent from picture—Roland Belanger, St. Boniface College.  
Lower left—President Harold Peterson receives his brief case and pin from Mr. A. H. Young. Inset—Bill Norrie, secretary.

Top row, left to right—Harold Peterson, Norwood Collegiate; Don Sebastian, Daniel McIntyre Collegiate Institute; Don Shannon, Transcona Collegiate; Carl Ridd, Gordon Bell High School; Reg Waters, St. James Collegiate; Robert MacDonald, Chapman School, Charleswood.

Second row—Bob Robertson, West Kildonan Collegiate; Will Vogan, Kelvin Technical High School; Bill MacHutchon, Provencher School; Don Comstock, senior councillor; Norman Phillips, Glenlawn Collegiate; Jim Berry, St. John's Technical High School; Bob Wilson, General Wolfe High School; Bob Hiscock, United College; Alan Robertson, Ravenscourt School.

Third row—Ted Law, "Hi-Y"; Jim Speight, Kelvin Technical High School; Jerry Holman, Gordon Bell High School; Bruce Hill, St. John's Technical High School; Bill Norrie, Daniel McIntyre

## Youth At the Helm

# Junior Executive Starts New Session

"... We trust that you can arrange to be our guest on that occasion..." Thus ran our invitation to sit in at the installation dinner of the Junior Executive for the school term 1946-47 held after store closing in the grill room, Thursday, October 10th.

Well we could and we did. And as an older we found it not only a distinct privilege to sit in with these alert, upstanding collegians. It was also a refreshing experience to meet these future leaders of business and professional life—"Class, 1960."

After grace had been said by President Harold Peterson (Norwood Collegiate), Chairman Mr. W. T. Thomson, group manager, children's shoes, introduced the head table guests. These were Messrs. A. H. Young, W. G. B. Dailley, R. J. Fry, J. McKeag, T. M. Miller and W. E. C. Hurlburt.

### "Keep Shooting for Goal"

Welcoming the Junior Executive members on behalf of the Company, Mr. W. G. B. Dailley, staff superintendent, urged them to keep writing down their ideas for discussion. "It's like a game of football," said Mr. Dailley (a veteran of the soccer field), "if you keep on shooting for goal sometime you're going to send one in."

Mr. Thomson then called on Bill Norrie (Daniel McIntyre Collegiate), Junior Executive secretary, to introduce Mr. A. H. Young of the merchandise office. With an engaging smile and handling himself with the ease of a veteran speaker, 17-year-old Bill Norrie really made a job of it! In a clear, pleasing voice, speaking without notes,

Bill (who plans to study law) sketched Mr. Young's career, ending with congratulating the latter on his recent completion of 40 years with the Company.

### Mr. Young Presents "Keys of Office"

"In representing Mr. Gilbert M. Eaton, director of the Company," said Mr. Young, "my first duty is to express the former's regrets that it was not possible for him to attend this first installation dinner of the Junior Executive. On Mr. Eaton's behalf," said Mr. Young, "I extend to you a very warm welcome on this occasion."

"It now is my privilege to present to each of you, on behalf of Mr. Eaton, your pin of office. This pin is worn by every junior executive of the Company in Toronto, Hamilton, Montreal and Winnipeg, and is rapidly becoming recognized as a symbol of the store for Young Canada, which you represent in your various student bodies. The key, which bears the year of your office, is symbolic of the unlocking of the door of knowledge, which we hope will be one of the greatest benefits you will obtain from your membership in this group."

Mr. Young also presented a brief case to each member bearing the inscription "Junior Executive, 1946-47."

Mr. Young then told of the growth of the Junior Executive which now were organized at Eaton stores in Montreal, Hamilton, Winnipeg and Edmonton.

The Company was known over the world in the field of merchandising and retailing, de-

(Continued on Page Forty-Eight)





Top picture—A few of the experts. (Looks easy, but have you tried "the creeper"?)  
 Left oval—Yvonne Page, the girl champ, and her trophy.  
 Right oval—Eugene Skehar, boy champ, does the "rock the cradle."  
 Right circle—Mr. P. F. Brigden, who presented the prizes.

### CAN YOU "WALK THE DOG?"

## **YO-YO-ERS STAGE GOOD SHOW!**

**450 Contestants and Big Crowd Attend Toy Department Feature**

Perhaps you saw a girl or boy wearing a "Cheerio" yo-yo crest or hat lately—well, that means they had qualified for the big contest at Eaton's, staged by the toy department in the store annex on Saturday, September 28th.

Approximately 450 boys and girls, big and little, from ages 5 to 17, each with a "Cheerio" Yo-yo (branded name of manufacturer) were all enthusiastic contestants, and the enthusiasm was not all with the children—a goodly crowd of spectators was present, enlivening the show and encouraging the performers.

One might see a boy or girl spinning a yo-yo and think it very simple or pure amusement for the operator, but that is only a small part

of the game. It is really scientific, requiring patience, practice and skill—and there is over sixteen tricks or feats to perform and each has a name—"The Creeper," "It Sleeps," "Walk-the-Dog," "Four Leaf Clover," "Over the Falls and Around the World," "Rock-the-Cradle," "Figure Eight," etc.

On behalf of the toy department Mr. P. F. Brigden of life insurance fame, presented the winners with two handsome trophies. These were won by two splendid young Canadians; the girl—Yvonne Page from St. Vital, and the boy—Eugene Skehar of Stella Avenue.

Congratulations and a lot of credit is due Mr. R. O'Brien for this successful store attraction.

### **"WHITE MAN WOULD LIKE AFRICA BEST"**

Did you meet Louis? You know, the soft-spoken little African boy with the dazzling smile, who arrived in Winnipeg during September after having run away from home "to see the white man's world(?)."

Ten-year-old Louis got acquainted with hundreds of Eatonians when riding up and down our elevators for the sheer joy of it.

Last April, clad in his native loin cloth, Louis stowed away on the life boat of a merchant ship at a Portuguese East African port. Two days out of Port Louis came out of hiding and when the ship docked at Vancouver the Rev. and Mrs. Earl King, Pentecostal missionaries, were granted custody of Louis until they could take him back to Africa. Louis' dream of seeing the white man's country has since been more than fulfilled and he has visited across Canada with Rev. and Mrs. Earl King. He also has a smart wardrobe and a bicycle. Asked if he would not prefer to stay in Canada, Louis shook his head and explained: "If white man go to Africa he want to stay dere."





## Scholars Visit Research

The latch string is always out at the Eaton research bureau and each year hundreds of visitors pass through its friendly portals. But the callers that our research technicians enjoy the most are doubtless the boys and girls of high school age. Those chemists and scientists of the future who are eager to see some practical demonstrations of the science they've been cramming out of books.

Assiniboine School, St. James Man.,  
October 8th, 1946.

Dear Sir: I would like to send a few words of appreciation on behalf of the class that visited your department on Friday, October 4th. **It would be interesting to know that we were able to recall about sixty different items of note during a discussion period.** I consider that this visit has added much to the store of general knowledge which is so needed in a modern educational system. Will you kindly thank all your capable staff for giving us such a profitable afternoon.

Yours truly, J. E. Murphy.

Thank you for your kind letter, Mr. Murphy. The research staff would like you to know that they enjoyed having a visit from your class and are happy to hear that the boys and girls profited so well from the demonstrations given them. (Ed.)

After school on Friday, October 4th, the research staff were hosts to grade nine class of Assiniboine school, St. James. Forty-two boys and girls averaging 13-14 years of age attended with their teacher, Mr. J. E. Murphy, in charge.

Nearly two hours were spent in the fascinating world of science during which the pupils were given practical demonstrations to show how Eaton merchandise is tested to ensure and maintain its high standard of quality.

A few days later the following gracious "thank you" letter was received from the teacher.

## "Remember When We Were In Ghent?"

### Washer and Electrical Departments Hold Veterans' Dinner

Approximately thirty veterans of these departments, plus a few special guests, celebrated their first reunion by having a dinner at the Marlborough Hotel.

Mr. W. Rawcliffe, group manager, made a brief address stating how glad all members of the staff were to welcome the boys safely home.

### "Out of the Mouths of Babies . . ."

He had started to prepare an address of welcome home for the occasion, explained Mr. Rawcliffe, when on learning this fact, his nine-year-old son David had begged "Let me write it for you daddy!" Curious to see what the little chap would write, Mr. Rawcliffe gave his consent. (Here is the message exactly as painstakingly picked out on the family typewriter by young David. What more could any grown-up say that would convey the hopes of our ex-servicemen more clearly than these few words from the heart of a little boy? Ed.)

GENTLEMEN  
WE ARE VERY GLAD THAT THE  
WAR IS OVER.  
AND ALL THE MEN COME HOME.  
AND GET GOB\* AT THE OFFICE.  
AND GET A CAR.  
AND A NEW HOUSE.  
AND A DOG OR A CAT.  
AND GET A BOY OR A GIRL.  
AND THERE NEVER BE A WAR.  
(\*Job)

To the foregoing Mr. Rawcliffe added fervently that he also hoped "that there will never be another war."

### Flin Flon Represented

Jim Hack, from our Flin Flon heavy goods department, expressed his gratitude at the opportunity of meeting so many of his co-workers.

(Continued on Page Forty-Eight)



"We must do this more often," these veterans decided.



## DADDY OF THEM ALL!

# Mr. Billy Russell Celebrates 45 Years With Eaton's

When Walter Jackson (children's shoes) retired a few months ago after a remarkable record of 49 years with The T. Eaton Co. Limited, he handed on his long service "crown" to Billy Russell who now wears it proudly as the oldest employee of the Company in western Canada. However, dapper "King" Billy is oldest in point of service only. Actually he's young in heart and spry as a man many years his junior.

Therefore when Billy's 45th anniversary dawned on October 12th his business associates in the men's furnishings department really went to town. Festivities took the form of a bang-up dinner at Moore's. Here that erstwhile Eatonian, Mr. Ernie Martin, now manager of Moore's, saw to it that the grilled chicken and all fixings were top flight for the fifty odd Eatonians attending. Around the walls of the big dining-room were banners and slogans paying tribute to Billy Russell as an Eatonian (also as a lover of fast horses). An orchid here for the committee who topped off the event with a superb program of music and song!

Chairman of the evening was Mr. Gerald Pryce, group manager, whose gift as a speaker needs no embellishment in these columns.

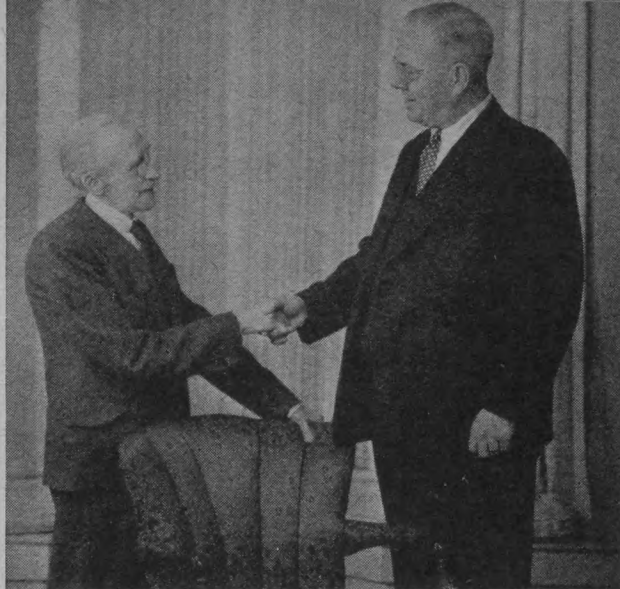
### **The Chairman's Tribute**

In a brief tribute to the guest of honour, Mr. Pryce said in part: "We are here to honour one of the most highly respected and friendliest employees of the Company. In spite of his long service, Billy Russell," said the speaker, "has retained his youthful appearance and youthful outlook. Billy goes out of his way to be friendly," declared Mr. Pryce, "and people who do that usually stay young. Friendly people also run into the most interesting and amusing experiences that help them enjoy life." Then addressing the younger people present he urged them to adopt Billy Russell's outlook on life.

At this point Mr. Pryce called for a long service count. "All with 25 years or more, stand up!" Up rose a goodly number of both sexes. 30 years or more thinned the ranks a bit—while 35 years or more left only a handful standing up. Then came 40 years or more with only the guest of honour and his supervisor, Mr. W. K. Charge, answering the call. Finally, 45 years or more left only Billy Russell on his feet to acknowledge the cheers and hand-clapping that followed.

### **Mr. W. K. Charge Makes a Presentation**

The chairman then called on Mr. W. K. Charge, group supervisor and himself a veteran Eatonian of well over 40 years' service. "Willie," said Mr. Charge, "is the daddy of them all in the big store and he knows the secret of keeping young and active." Mr. Charge then gave a brief resume of Mr. Russell's career with the Company. He had never had the slightest difficulty with "Willie" (as he affectionately referred to Billy) and he also spoke with pride of "Willie's" great following and how popular the former was with Eaton



Billy Russell is congratulated by his supervisor, Mr. W. K. Charge.

patrons due to his friendly, obliging manner. Mr. Charge then presented Billy with a big, restful looking easy chair and matching footstool on behalf of the department.

### **"A Wonderful 45 Years"**

Our hero then sank into his gift chair with a happy sigh while the camera clicked. He then rose and responding briefly expressed his gratitude for the tributes, the party and the lovely gift. It had been "A wonderful 45 years working for a wonderful firm," declared Billy.

He then spoke fervently of the unforgettable kindness extended to him by the late Sir John Eaton and recalled with pride that he had worked directly under Sir John when the latter headed the fancy goods department at Toronto store.

### **A Message from the President**

Congratulatory messages were read to Billy by Mr. Orson (Jerry) Caine, head of department. Of special interest was a long distance telephone message to Billy from the President, Mr. John David Eaton, and dictated by him for the occasion—for which Billy asks Contacts to express his gratitude.

Mr. Caine also added his tribute. "In 19 years of association with Billy Russell I have yet to see him lose his temper," added Mr. Caine.

### **Superb Programme!**

Highlighting the evening was the superb artistry of Tom Laidlaw, pianist, and Roy Firth, baritone. Seldom have we been privileged to hear such a musical treat outside of a celebrity concert. Indeed both Tom and Roy are celebrities in their own right! Both boys are recently back from overseas. Tom starred as a pianist over in Europe with a famous Canadian concert party and Lieut. Roy Firth (honoured by the city of Bruges, Belgium, as first Allied soldier to enter the city) has sung in most of the European capitals.

Never will we forget Tom Laidlaw's masterly rendering of the majestic "Warsaw Concerto"! His own arrangement of the "Blue Danube" with other Strauss waltzes and on to Gershwin's "Rhapsody in Blue."

Equally did Roy Firth's rich baritone delight in "Oh, What a Beautiful Morning" and Negro spirituals.



### Congratulations Wired To

## Mr. John J. Dermody On His Thirty-Fifth Anniversary

Because he was in the east and up to his ears on department business, a flock of congratulatory telegrams went sizzling over the wires to Mr. John J. Dermody, mail order lingerie department chief, on the occasion of his 35th anniversary with the Company on Thursday, October 10th. Some of the messages were classics of originality and Contacts regrets that space does not permit their reprinting here.

Meanwhile plans are in the offing to fittingly celebrate his important milestone on Mr. Dermody's return. Incidentally we hear his eastern confreres honoured Mr. Dermody with an anniversary dinner.

## Mr. Joe Sampson Reaches Thirty-Fifth Milestone

That genial Irishman, Mr. Joseph W. Sampson (mail order receiving room), whose brogue is as rich as the day he left Ireland, celebrated his 35th anniversary with the Company on October 2nd amid showers of congratulations from his many friends throughout the store and mail order.

As a memento of the occasion Mr. A. D. MacDonell made a presentation to Joe of a set of pipes (all the more welcome since a good pipe is hard to get these days!) and a goodly supply of our hero's favourite tobacco—the gifts of his business associates. To top off Joe's anniversary a group of old cronies also stood him to a stag party. Meanwhile Joe is looking forward to the curling season again when he'll be in there sweeping with those long-armed strokes that speeds many a languid rock into the house. Congratulations, old-timer!



### "For Auld Lang Syne"

## Mr. Campbell Walker Marks Thirty-Fifth Milestone

"And here's a hand my trusty fiers\* and gie's a hand o' thine . . ."

Many indeed were the hands outthrust to congratulate that staunch-hearted Scot, Campbell Walker, manager of the men's furnishings, mail order, on the occasion of his 35th anniversary with the Company. Mr. J. Stronach, mail order superintendent; Mr. W. G. B. Dailley, staff superintendent; and Mr. W. K. Charge, group supervisor, were the first to drop in throughout the day. The Walker frae Loch Lomond, and veteran of World War I, was greeted likewise by callers and by telephone.

A sweet bit of anniversary "loot" also came his way. From his department he was presented with two tokens of remembrance—a set of pipes (no, not the kind that squeal like a "stuck" pig) and a gift of bric-a-brac. The office girls also delighted their chief with a combined humidor and pipe rack; while from the staff of 1748 came a "Parker 51."

In the picture Mr. Walker is seen sitting at his desk seemingly taking it all in his stride—for he's

averse to "fuss and feathers" — but there's an appreciative twinkle in his eye, ye ken.

Before him is a cartoon cleverly designed for the occasion which brought forth many a chuckle both from Campbell and his visitors.

Friends across the Company's network join in wishing Mr. Walker continued good health and happiness!

\*Partner.







Seated, clockwise—Mr. E. E. Lewis, Mr. W. McDonald, Miss J. Armstrong, Miss C. Collier, Mr. G. K. Stokes, Miss G. Simmons, Miss J. Simmons, Mrs. H. Johnson, Mrs. R. Aikman, Mrs. A. Barton.  
 Standing—Mrs. R. Long, Mrs. R. Knott, Mrs. G. Prudhoe, Miss Kay Bodley, Mr. H. Bannick, Mrs. R. Benson, Miss M. Anderson, Miss M. V. Foote, Mrs. G. A. Bruce.  
 Lower left—Miss Simmons is congratulated by Mr. George Stokes, head of department.  
 Lower right—Smiling right back at you is Miss Minnie Foote, who formerly presided over the head cash office.

## Miss Gwen Simmons Given Lovely "Time"

**Presented With Gold Wrist Watch on Thirty-Fifth Anniversary**

"Caged" though they are most of the day, the head cash office staff are as cheerful and friendly a group as you'd want to find.

They're also very proud of their long-service records. The newest of these was the 35th anniversary of Miss Gwen Simmons, which was celebrated on Wednesday afternoon, October 16th. Festivities were held at Moore's with a luncheon in Miss Simmons' honour, presided over by Mr. George Stokes, head of department. Adding pleasure to the occasion was the presence of several old-timers and former members of the department: Miss Minnie Foote, who was for many years in charge of the head cash; Mrs. A. Barton; Mrs. G. A. Bruce (nee Sadie Green); and Mr. E. E. Lewis. Also present as a guest of honour was Miss Jessie Simmons (122), sister of Gwen and a veteran Eatonian of 38 years' service.

**"Be Queek"**—A fine tribute to Gwen Simmons was paid by Mr. Homer Bannick, first assistant. Stressing Miss Simmons' capabilities as a head cashier, as well as her fine personal qualities, the speaker added that she had adopted that famous slogan of the late Col. Harry McGee: "be queek" in her daily work. Miss Simmons also had that "saving grace" a good sense of humour.

Moreover Gwen was the department "handyman"—was there an adding machine or typewriter out of order? Call Gwen Simmons and presto! she'd have it working again in no time. A bobby pin or a screwdriver worked magic in her capable fingers.

The luncheon ended with the presentation of a lovely wrist watch to Miss Simmons as a token of remembrance from her associates and old friends present. Honours were done by Mr. Stokes who also added his personal tribute and congratulations. Hundreds of other admiring friends say "Many Happy Returns!"

\* \* \* \*

## Mr. R. E. Stewart Honoured By Staff

As reported in October Contacts when his 40th anniversary arrived on September 28th, Mr. R. E. Stewart, supervisor of toys and wheel goods, was in the east on business so his Winnipeg staff had to be content with wiring their congratulations.

However, on his return to the west early in October Mr. Stewart's staff presented him with a handsome Parker desk set as a memento of his long service. Mr. Bob O'Brien, head of department, did the honours. Mr. Stewart also brought home from the east a Parker "51" pen and pencil set—another anniversary token—this from his business associates at Toronto.



Timothy Eaton

Quarter Century

Club

Inaugurated 1919



## Welcome to the EATON Quarter-Century Club

### Mr. Charles Nelson Reaches the Quarter-Century Mark

"It certainly doesn't seem that long," said Mr. Charles Nelson, when he was congratulated on his 25th anniversary with the Company. He has been in the mail order packing department for his full 25 years here and says he enjoys his work very much.

He has a wife and two lovely daughters aged 16 and 11 at his home on Lipton St. Gardening and carpentry are his main hobbies.

A beautiful chenille bedspread was the gift Mr. Nelson received from his many friends in the department.

\* \* \*



### 1916—THIRTY YEARS WITH EATON'S—1946

**Congratulations to the Following Eatonians Who During October Completed  
Thirty Years of Continuous Service With the Company**

Mr. Leslie J. Hawksley, 9.....October 6th, 1916  
Mr. John G. Bewick, 28.....October 10th, 1916  
Mr. Herbert Restall, 1745.....October 11th, 1916  
Mr. John H. J. Stevenson, 36..October 19th, 1916  
Miss Margaret E. Cross, 118..October 23rd, 1916

Mr. Richard Coe, 143.....October 23rd, 1916  
Mr. D. Richard Lemonton, 118 October 24th, 1916  
Mr. Albert E. Osborne, 118....October 26th, 1916  
Mr. Stanley D. Speer, 1745....October 26th, 1916  
Mr. Samuel L. Woods, 174....October 30th, 1916

### Les Hawksley "Blanketed" With Good Wishes



Congratulations were extended to Les Hawksley, department W9, on completing 30 years continued service with the Company on October 6th. Mr. W. R. Harris, head of department, was the first to congratulate Mr. Hawksley, as the staff corralled Les when he came to the department Saturday morning, October 5th, marching him to a beautifully decorated desk. Mr. Harris thanked him on his long service and wished the best of health for the years to follow. Mr. R. A. Chatfield, first assistant, was then called upon to present Mr. Hawksley with the gift of a pair of beautiful blankets and bedding, etc., from the staff.





Back row, left to right—Mr. S. Reshetka, Mrs. M. Shaw, L. Dinney, A. Cherkis, Mrs. M. McLeod, M. Forkheim, Mrs. V. Paisley, A. Smeall, H. Banish, E. Milne, R. Nunas, F. Cave.  
Front row, left to right—N. Faraci, T. Cormie, M. Thomas, R. Prynne, Mrs. G. Ritchie, Mr. W. W. MacLeod, first assistant; L. Sands, J. Dougall, R. C. Bader, I. Hodgson.

## Georgina Ritchie Feted on Quarter-Century Dinner and Presentation at St. Charles Hotel

One of the happiest days in the life of Georgina Ritchie was September 26th, 1946—the day on which she celebrated her quarter-century with the Company.

To fittingly honour Mrs. Ritchie, her associates in the mail order draperies held a dinner in the St. Charles Hotel. Mr. Roy Bader was chairman. In the absence of Mr. W. McPetridge (who wired his congratulations) Mr. McLeod, first assistant, spoke briefly and whimsically in appreciation of the guest of honour. Mr. Reg Prynne also lauded Mrs. Ritchie for her splendid service and co-operation throughout the years. Presentation of a lovely writing desk and numerous other gifts from her associates made Mrs. Ritchie's big day a memorable one. Her many friends in the store and mail order join with the draperies' staff in saying: "Congratulations and many happy returns!"

### "FOUNTAIN-PEN LADY" LAUDED

## Miss Elizabeth (Nettie) Yeddeau Completes 30 Years With Eaton's

Commemorating the happy occasion of her 30th anniversary with Eaton's, Miss Elizabeth Yeddeau, affectionately known by her host of friends as "Nettie," was honoured at a breakfast party in the grill room by her business associates of the stationery and lending library on Saturday morning, September 28th.

Mr. H. McAllister, head of department, spoke briefly, and although he didn't let out any secrets, he highly recommended our guest's career. He lauded Miss Yeddeau as a most conscientious Eatonian with a winning personality and pleasing smile. He also stressed the many thousands of friends she has made for our Company, the selling and servicing of fountain pens and pencils, not to mention the countless free pen fillings she has witnessed in the last 30 years!

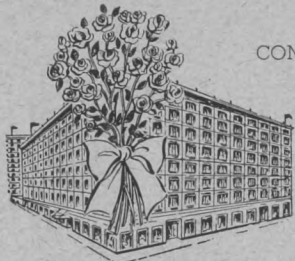
On behalf of the department, Miss Yeddeau was then presented with a lovely handbag by Mr. McAllister and to this "our Nettie" responded very gracefully. Congratulations were read from various firms and a message in verse from Mr. Bucham, supervisor. All were kind and thoughtful expressions of the esteem in which Miss Yeddeau is held among her associates.

Mr. Wm. Gould was present with his camera and the accompanying photos indicate the happiness of the occasion. Mr. Gould also favoured the gathering with one of his famous poems\* dedicated to "Nettie" and specially written for this memorable event.

Congratulations Nettie, and many more interesting years with Eaton's.

\*Copyrighted—not obtainable for printing.





## Birth of the Eaton Quarter-Century Club

The famous Timothy Eaton Quarter-Century Club was formed around the time that Eaton's was celebrating its Golden Jubilee in 1919 when two Eaton men conceived the idea of forming a club of employees who had been with the store for 25 years or more. Original membership in the club amounted to about 60.

In 1944, when the club celebrated its own quarter century, membership had risen to 4,201 and today the total of quarter-century members with Eaton's is exactly 4,700. When Eaton employees complete 25 years of continuous service, they receive an extra six-weeks' holiday with pay and a gold wrist watch or diamond ring.

Among the men welcomed at the Eaton Veterans' reception at Winnipeg, many attained membership in the Quarter-Century Club while they were in the armed forces. Some of them are veterans of both World Wars and were honoured for the second time in receiving their gift rings at the Winnipeg, Regina and Calgary receptions.

### THAT'S THE SPIRIT, BOYS!

Word comes that **Mr. Jack Newton**, chief of our fire protection squad, is now convalescing at home after an appendectomy.

Friend Jack had quite a serious bout, it seems, but is now recovering nicely. And thereby hangs a tale about

**"A Friend in Need Is a Friend Indeed"**—one of the most heart-warming gestures we've heard about in a long time was the garage raising bee staged by 14 Eatonians when, on Wednesday afternoon, October 16th, they met at Jack Newton's home and erected his new garage. What a glad surprise it was for the popular Mr. Newton! Just like the pioneer spirit of helping each other that did so much to build up this western country!

### Mr. James Kinley 25 Years An Eatonian

Born in Belfast, Ireland, Mr. James Kinley came to Canada at the tender age of six. For 25 years he has been in the watch repair department; and there received his training. Though Mr. Kinley is not very talkative we managed to learn that he is very happily married and has two lovely children, Valerie, aged 12, and Desmond who is 15. He received his fine quarter-century watch which he wears most proudly. Mr. Kinley declined having his picture taken for Contacts but stated that he would oblige us by doing so on his 35th anniversary.

## Quarter-Century Honours For Miss Margaret Staines

Pattern designer for the myriad of stamped pieces that originate in the fancy goods work room, Margaret Staines had a red letter day on Saturday, October 19th, when she completed 25 years with the Company and became a member of the Eaton Quarter-Century Club. The occasion was fittingly observed when Miss Staines received a knitting bag from her admiring co-workers. Concealed in the bag was a wallet appreciably "lined"—a thoughtful gift for one who is planning a trip to the Old Country next spring. The presentation was made by Mr. Jack Aker, head of department. Miss Staines was then further honoured with a luncheon at the home of Miss Agnes Napier. Strangely enough, although her working day is all concerned with fancy goods, in her leisure hours Miss Staines enjoys a "busman's holiday"—fancy work!

She takes a special pride in sewing for her grandniece and nephew. Born in Essex, England, she is a sister of Frank Staines, toy department, and the Hon. Hugh Staines, former minister of education in the Saskatchewan government.



### LINES FOR A BEACH COTTAGE

Mary had a little lamp  
She filled it with benzine,  
She went to light her little lamp  
And hasn't since been seen.

The bashful young couple, very much in love, were trying to board a bus that was jammed.

"Reckon we can squeeze in here?" he asked.

Her reply was: "I think we'd better wait until we get home, don't you, dear?"



## Mr. William Boorman Says Farewell

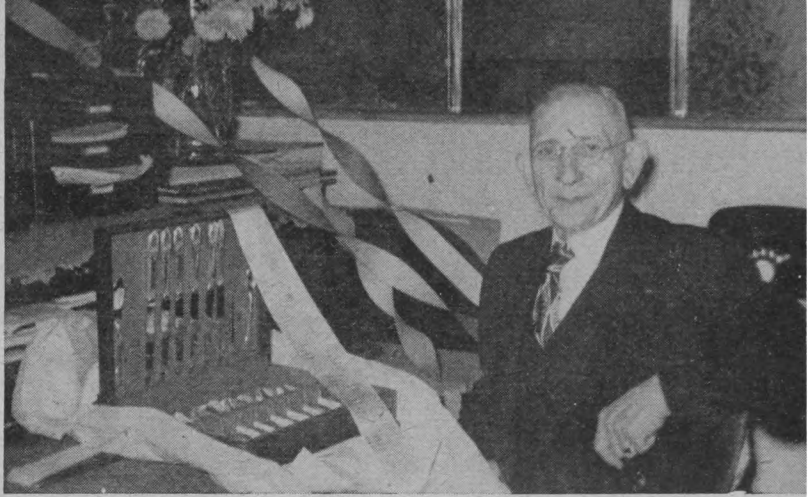
**Telephone Chief Honoured on  
Retirement After 36 Years  
with Company**

While you're glancing through these pages Mr. William (Bill) Boorman is probably sitting on the verandah of his bungalow watching "sunset turn the Pacific ocean's blue to gold."

Deciding to retire and relax from the exacting duties of a telephone chief after 36 years with the Company, Mr. Boorman recently bought himself a bungalow near the shore at Victoria, B.C. As a token of remembrance on the eve of departure his associates presented Mr. Boorman with a silver tray. The presentation was made by Mr. W. B. Pickard in the managers' lounge on Saturday morning, October 5th. A bouquet of roses also was sent to Mrs. Boorman.

The staff of the telephones likewise honoured their chief with a lovely set of flatware. This can be seen in the accompanying picture. Presentation was made by Mr. Harry McIntyre.

Mr. Boorman's legion of friends throughout the western network join in wishing him and Mrs. Boorman many years of health and happiness in that Elysium of so many Eatonians beside the western sea!



## Presentation To Mr. Alf. Perkins

A member of the 132 department staff for over 27 years, Mr. Alfred Perkins has decided to call it a day and take life easy. Alf is well known to many Eatonians as one of those efficient, courteous doormen who are the last to wish us a cheery "good night" as we leave the store homeward bound and the first to welcome us with a smiling "good morning" as we come to work.

As a token of remembrance Mr. Perkins fellow workers presented him with a table lamp, Mr. C. E. Tribble doing the honours.

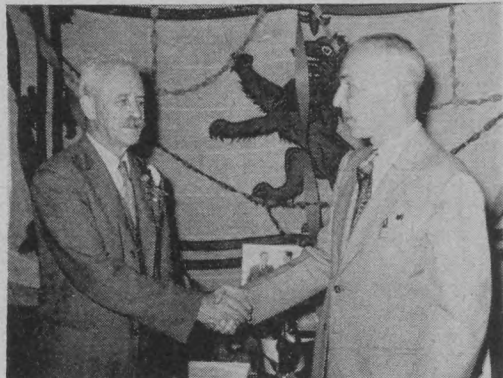
## R. (Dick) McIsaac To Take It Easy

Saturday, August 17th, was the day our Dick (who was born near the Granite City, Scotland, and decided at an early age to come to Canada and grow up with the country) decided to part his companionship with work. Known as "Dick the Tailor" throughout the mail order he leaves behind him a host of friends and well wishers.

Upon his arrival in the department he found his sewing machine decorated in full Scottish regalia and the staff of 29 mail order on hand to welcome him. Dick was then presented with an easy chair, Mr. J. E. Dolan doing the honours.

A group of friends known as the "Bachelors and Neglected Husbands" also surprised Dick with a purse of money for his many favours in sewing on buttons, etc., when they were most needed. Mr. R. Thornhill did the honours in this instance.

Best of luck, Dick, from all of us and may the years ahead be happy ones!



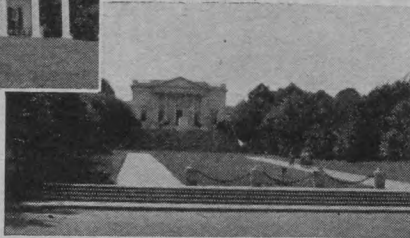
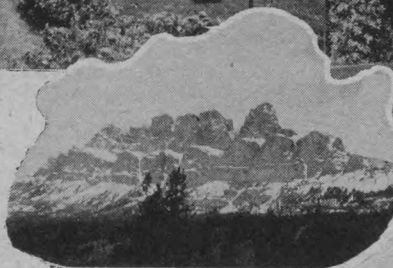
Mr. McIsaac (left in picture) is greeted by Mr. J. L. Dolan, head of department.



# Holiday Snap Shots



Well, Eatonians and Eatonettes, the summer holiday season is over and our honourable battle scars inflicted by gentle Mother Nature have practically healed. Now all that remains of idyllic moments spent far from familiar haunts are happy memories . . . preserved for future reminiscing by precious snapshots.

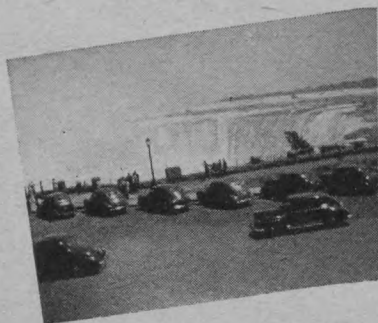


Top row, left to right—Mr. A. G. Provost (1760) caught a big one at Lac du Bonnet. Picture taken by Mr. Ed Armstrong (144). Centre—Beautiful view of Lac du Bonnet taken by Mr. Armstrong. Right—Pat Buckley (176) at Clearwater Bay, 12 miles north of The Pas. Pat, we heard, had a little trouble finding her suitcase, and had to borrow mannish attire!

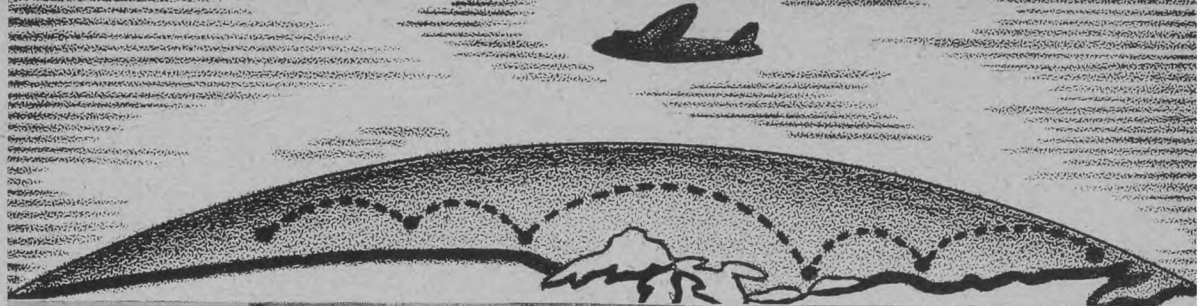
Second row, left—Lincoln Memorial, Washington, D.C., taken by Olive Buckingham (1760). Right—A friend's garden at Victoria Beach, snapped by Miss A. Sennett (212). Lower right—View of Mount Eisenhower—the first real mountain you see on the way to Banff, taken by Miss Ruth Carter (construction).

Third row, left—Mount Vernon, George Washington's home, Washington, D.C. Centre—Tomb of the Unknown Soldier, Arlington, Va., both taken by Miss Buckingham. Right—Here's Ruth Carter herself, with Banff's beautiful scenery as a backdrop.

Fourth row, left—Horseshoe Falls on the American side opposite Niagara Falls. Centre—The old home-town park in Durham, Ont. Right—Minnehaha Falls, Minneapolis. These three snapshots were taken by Miss Marie Ritchie (1041).







# Welcome HOME

For the official welcome home of 5,615 Eaton men and women who served in the armed forces of World War II, the President's plane winged its way from the Maritimes to the mountains bearing the Eaton party.

Presentation ceremonies and tributes to the fallen were made at six Company centres across Canada: Moncton, Montreal, Toronto, Winnipeg, Regina and Calgary.

In the following pages a pictorial review gives you a glimpse of these memorable events. Photographed above is the Eaton family party. Seated, left to right—Mrs. J. D. Eaton, Mrs. G. M. Eaton, Mrs. R. Y. Eaton. Standing—The President, Lady Eaton, Mr. G. M. Eaton and Mr. R. Y. Eaton.



## *A Memorable Day at Moncton, N. B.*

The "Staff-Bulletin," publication of The T. Eaton Co. Maritimes Limited, reports: "Our president, Mr. John D. Eaton, together with his wife and mother, Lady Eaton, flew to Moncton in his private plane, to attend a special dinner and presentation ceremony for Eaton veterans who have returned to their peace-time jobs. Mr. H. P. Parkes acted as chairman for the occasion.

"The dinner was held in the furniture department of the Moncton store September 16th, and was attended by veterans from Halifax, Sydney, Glace Bay, New Waterford, Campbelltown, as well as those from the Moncton store.

"Other members of the Company directorate who made a special trip to Moncton for the dinner were Messrs. O. D. Vaughan, F. B. Walls, G. M. Eaton. Mrs. Vaughan and Mrs. Walls accompanied their husbands."

(Details of the ceremony and presentation of token rings as described by "Staff-Bulletin" followed the same procedure as at other Company points.)

The "Bulletin" adds: "A delicious dinner was prepared and served in capable fashion by the staff of the Moncton lunchroom. It was served in what was, an hour before the dinner, a customer-filled housefurnishings showroom.

"For weeks a special committee made plans for this big event and the minutest details were involved in the making of a dining hall out of a showroom. Special lighting, lovely drapes, dozens of gorgeously coloured "glads" and a special background made by the display department added greatly to the success of the event.

"In opening the programme, Mr. Parkes called upon the president, who spoke briefly. He commented upon the great record of voluntary enlistment by Eatonians throughout Canada, drawing attention to the fact that 395 had enlisted from the Maritime branches."





## Scenes from the "Family Reunion" at Eaton's, Montreal

On Wednesday evening, September 18th, in the flag-bedecked restaurant on the ninth floor of the store, over 500 men and women of The T. Eaton Co. Limited of Montreal who left their positions to serve their country during the past six years, gathered to receive the tribute of the President and directors for the service they had rendered and to remember comrades who had made the supreme sacrifice. Mr. F. B. Walls, vice-president and general manager of the Montreal store, presided.

### Proceedings Bi-Lingual

"The proceedings at the dinner were completely bi-lingual," reports the Montreal "Star," "and this emphasized the fact that Eaton employees who went on active service, were drawn from two races and merited equal honours. Silent tribute was paid to 47 Eaton men of the Montreal district who did not return."

Top left—At the head table in Montreal's ninth floor restaurant: left to right, Miss Alice Forster, president of Eaton Employees' War Auxiliary, Montreal; Mrs. F. B. Walls, Montreal; Mrs. R. Y. Eaton, Mr. R. Y. Eaton, Mrs. John David Eaton, Mr. John David Eaton, Toronto; Mr. F. B. Walls, Montreal, chairman; Lady Eaton, Mr. O. D. Vaughan, Mrs. O. D. Vaughan, Toronto; Mrs. W. F. Locke, Montreal; Mr. Gilbert M. Eaton, Winnipeg.

Top right—Mr. Paul Demers of Eaton's Montreal, smiles as Lady Eaton comments on his new signet ring. Mr. John David Eaton looks on.

Lower left—General view of the ninth floor restaurant at Eaton's, Montreal, where reception for veterans was held.

Lower right—John Proctor, Montreal buying office, representing the Air Force, receives token ring from the President, Mr. John David Eaton. Assisting at the ceremony at Montreal is Mr. R. Y. Eaton and Mr. F. B. Walls, vice-president and general manager of the Montreal store.

(Photographs by courtesy of Eaton's, Montreal.)

(Congratulations, "Entre-Nous!" Your special "Welcome Home" issue is a grand job!)



#### Lady Eaton Responds on Behalf of E.E.W.A.—

A happy climax to the ceremony was a delightfully informal address by Lady Eaton as honorary president of the Eaton Employees War Auxiliary. Never has Lady Eaton more wholly won her audience than she did standing there in the September sunshine in her own lovely gardens, a gracious and charming figure in her gown of American beauty rose shade with hat of matching roses and silver fox cape.

Presentation of rings to the merchant marine, fire fighters and other auxiliary services by the President, assisted by Mr. R. Y. Eaton and Mr. C. S. Lusk.



## A Few Glimpses of the "Welcome Home" Reception

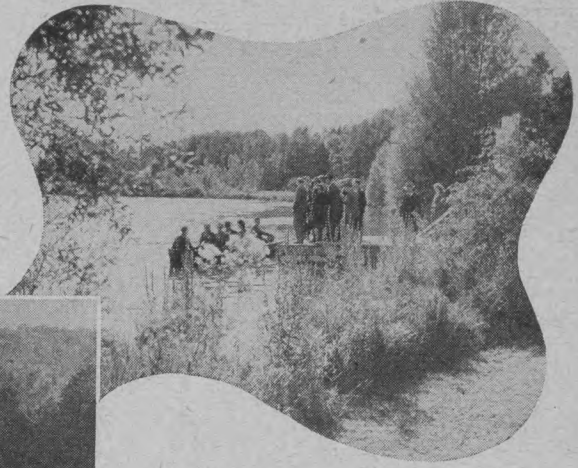
Was there ever a lovelier "welcome home" than the garden party given by the President, Mr. John David Eaton, and the Company directors, in the grounds of Lady Eaton's country estate at King, Ont., on Thursday, September 12th, to honour Eaton men and girls who served in the armed forces during the recent world war! There must have been over 4,000 present—1,700 veterans from Toronto and about 20 other Ontario centres each accompanied by wife or friend—Company directors, supervisors, managers . . . a hundred members of the Eaton War Auxiliary who acted as assistant hostesses . . . hundreds of the Georgian room staff to serve a delicious al fresco tea. Yet even so the broad acres of sloping lawns and terraces were never too crowded.

Fifty busses and about 700 cars were required to convey the guests. Country roads leading to Eaton Hall were like a flowing stream of cars which finally came to rest in broad parking areas on the estate.

(Courtesy of "Flash," Toronto.)



"After trips to Germany before the war I came home with the feeling that war was coming," said Lady Eaton. "I started to knit when I got back. I knitted in the store while sitting under the hair dryer or while waiting in some department. And the girls would say to me, 'If you'll let me have some wool I'll do some knitting, too!' That's how the Auxiliary got its start."



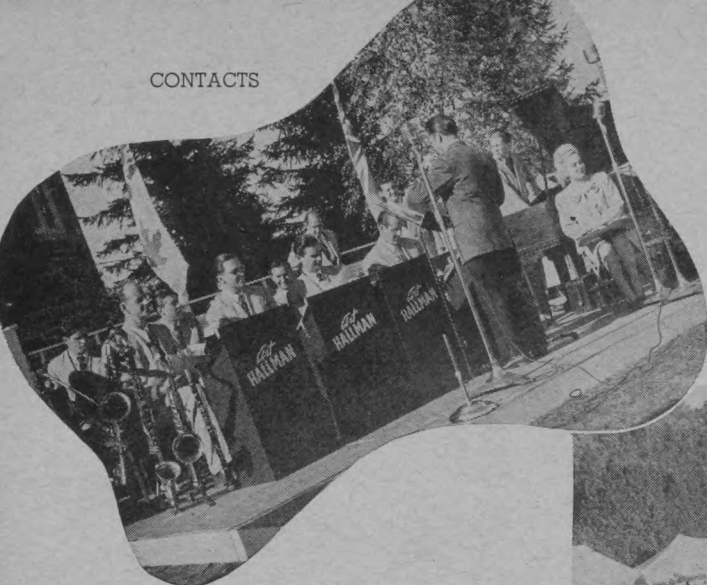
**Boat Rides.** The six motor boats which chugged across the lake laden with visitors were a big attraction. And who wouldn't be content to laze away the hours in such an enchanting spot as the above picture reproduces! Blue water, green trees, flowers in blossom and everybody happy!



## at Eaton Hall, King, Ontario

These two pictures show part of the upper terrace, bordered by its low bridge and centred with a lily pond where placid white lilies bloomed, and where gay garden umbrellas in many tones of blue striped in white, shaded fortune tellers. Observe the line-up of those at each umbrella waiting to learn their fate. Away down by the lake, about the centre of the picture, is the pergola where the formal ceremony took place. At the extreme left is the dock for the motor boats. And over all the benign September sunshine!





**Art Hallman Was There!** On the upper west terrace, beside Eaton Hall itself, was Art Hallman's orchestra and singers, who, before and after the ceremonies, had a perpetual circle of admirers.

*More Glimpses  
of the  
Reception at  
Eaton Hall,  
King, Ontario*



Try to visualize the top picture in the vivid colors of a September day. Azure blue sky, deep blue lake fringed with green and touches of Autumn's gold and red, great white marquees set between green trees and green lawns. And hundreds of people in vari-hued clothes, making a kaleidoscope of moving color. Everyone seemed to be there, from veterans of the first Great War to tiny babies in arms.

In the picture directly above the vast audience is assembling while the band of the Governor-General's Horse Guards in the foreground plays gay music. High up on the hill is Eaton Hall, its red roof silhouetted against the blue sky, its white stone in vivid contrast to cedar trees and clinging ivy.



The picture directly below was taken just after the official group had ascended the platform and "O Canada" was sung. In the front row are directors and the ladies: Mr. J. A. Livingstone, Mr. I. R. Lewis, Mr. and Mrs. A. N. Sands,

Mrs. C. L. Watson, Mr. and Mrs. C. M. Leishman, Mr. and Mrs. W. Park, Mr. and Mrs. J. Elliott. In row upon row behind, as well as at either side, 4,000 people are seated.



## *Silent Tribute To The Fallen*



Hot Dogs!



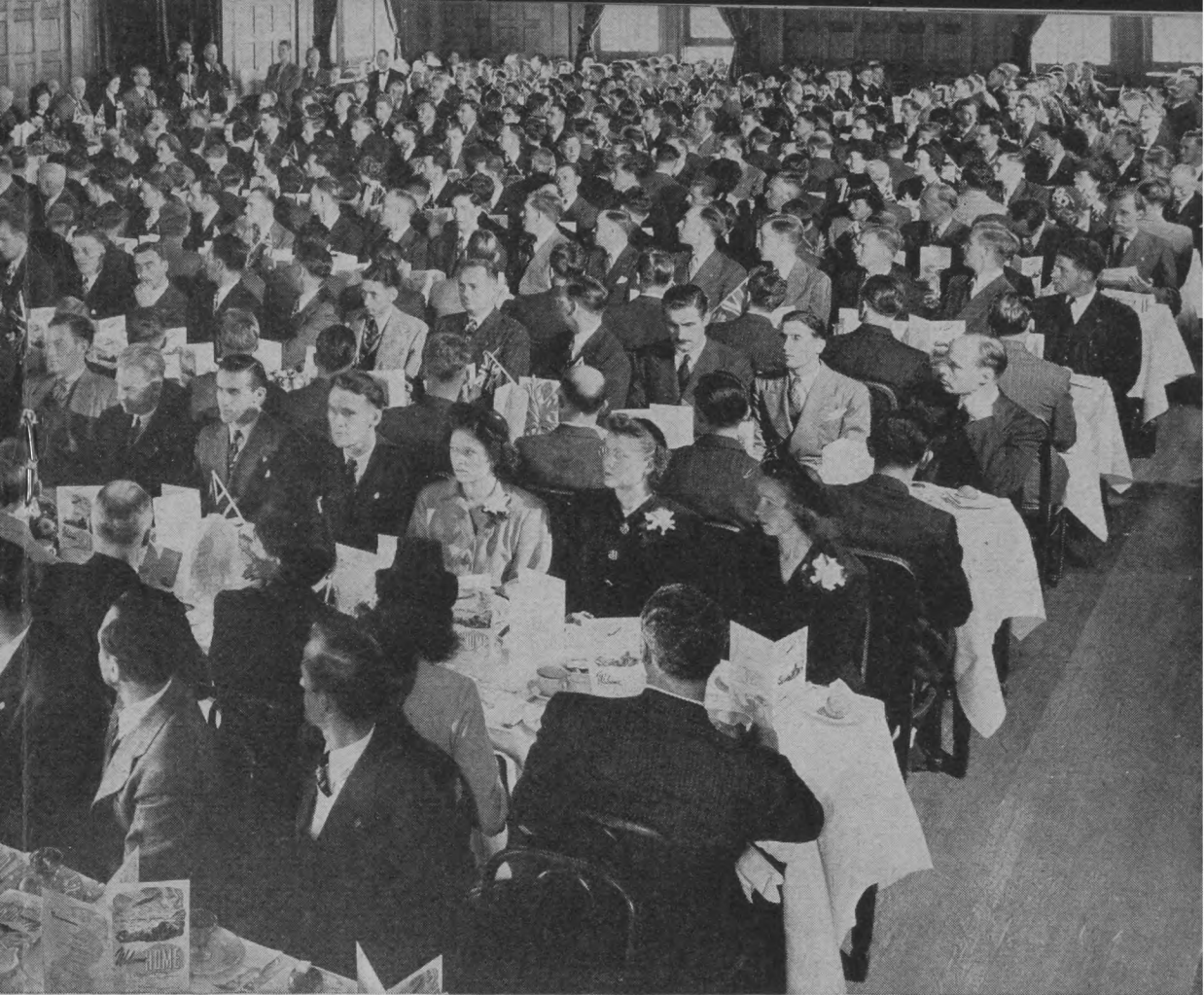
**Have You Winnipeggers Been Looking for a Familiar Face? Well Here You Are!** The Winnipeg Rehabilitation Committee was well represented. The cigar-smoking Messrs. Hancock and Dailley decline a cigarette but Mr. Wish. Huston seems interested.



## "And Each H Over Nine

Pictured at top is a panorama of the great gathering in the Concert Hall. A photographic "standout," it will enable many of you to pick yourselves out with ease.

At left is a view of the veterans assembled in the stately Ballroom.



# Heart Is Whispering—HOME AT LAST!"

*Nine Hundred Eaton War Veterans Gather at Winnipeg*

The Welcome Home celebration to honour Eaton war veterans of Manitoba and Western Ontario needs but little elaboration in this issue. Suffice to repeat that it was held at the Fort Garry Hotel, Winnipeg, on Monday, September 30th, by the President and directors of the Company. Also that the Winnipeg ceremony was one of the largest and most impressively beautiful occasions of its kind in the history of Winnipeg. Moreover it was a distinct achievement in timing and organization. Mr. R. S. McCordick, general manager of the Western division, was chairman in the Concert Hall, while Mr. R. M. Pinfold, assistant general manager, presided in the Ballroom.

Succeeding pages feature pictorial glimpses of the token presentation of signet rings, casual photographs of the veterans and members of the Eaton party during their Winnipeg visit.







Miss F. McLellan



Miss J. Whitehead



Miss G. Howe  
(Brandon, Man.)

## *A Proud Moment at Winnipeg!*

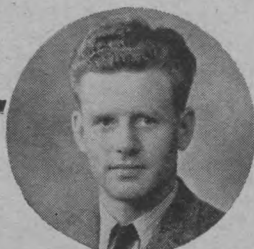
Pictured above are scenes from the presentation of the token rings—those handsomely designed signet rings with the General Service crest that 5,615 Eaton veterans will wear with pride down through the years!

Top left—Mr. George Murray (a former major who was awarded the Croix de Guerre) receives a token ring from the President.

Top right—Miss Gladys Howe (Brandon), receives a token ring as representing the R.C.A.F., W.D.

Lower left—The chairman, Mr. R. S. McCordick, calls up the token presentees. At his right stands Mr. R. Y. Eaton and the President.

Lower right—Mr. K. Potter (Fort William), who served as a flight lieutenant in the Far East, smiles his thanks as the President presents him with a token ring.



Mr. J. McKenzie



Miss C. Marshall



Mr. J. Meyers



Miss Christine Marshall is presented a token ring by the President



Miss D. Buttle

# *"For the Service You Rendered Your Country"*

## PRESENTATION CEREMONY AT WINNIPEG

**"This ring is a gift to you from the President and Directors of The T. Eaton Co., Limited, as their tribute to the service you rendered your country in the armed forces during the recent World War, 1939-1945."**

As it would have been impossible to make the presentation of a ring to each of the hundreds of veterans present, thirteen were chosen to represent the veterans from Manitoba and Western Ontario and auxiliary services. These received token rings from Mr. John David Eaton, assisted by Mr. R. Y. Eaton.

Grouped around these pages are those who received the token rings from the President. All have rendered signal service to their country. Two are Hong Kong veterans; one was a "man of confidence" in a German prison camp; still another sank a Nazi submarine practically single-handed. Several have been decorated.



Mr. D. P. Currie  
(Port Arthur, Ont.)



Mr. R. Robinson



Mr. K. Potter  
(Fort William, Ont.)



Miss E. Deeks



Mr. R. F. Veale



Mr. G. Murray



Top left—A section of the head table in the ball room; left to right: Mrs. A. R. Tucker, Mr. W. B. Pickard, Mrs. John Stronach, Mr. A. H. Young. At extreme left is Mr. J. R. Jenkins, who unfortunately just missed the camera.

Top right—Lady Eaton is escorted to the ball room for the presentation ceremony by Mr. H. A. Steele, of the rehabilitation committee.

Inset—Mr. W. G. B. Dailley, chairman of the rehabilitation committee.



Left centre—Another section of the head table, ball room; left to right: Mr. John Stronach, Mrs. W. B. Pickard, Mr. A. R. Tucker, Mrs. R. M. Pinfold, Mrs. J. R. Jenkins, Mr. R. M. Pinfold.

## *Casual Glimpses*

Lower left—The two veterans in front are, left, Holt Boyd and Roy Bader.

Lower right—Roger Harding, left, admires Irene Walters' token ring; next are Jennie Whitehead and Elsie Deeks.







## At the Fort Garry Hotel, Winnipeg

Top left—The President addresses the great gathering of veterans from Manitoba and Western Ontario.

Top right—It was a grand luncheon—tender roast beef with mushroom sauce was the “piece de resistance.”

Centre left—“Let’s save our programmes.” In this candid camera shot some of the veterans are seen tucking away the souvenir programme, as did most of the gathering.

Lower right—In this “sixth-some” of token presentees, left to right: Mr. J. Hassard, Portage la Prairie; Jenny Whitehead; Mr. K. Potter, Fort William; Miss Elsie Deeks; Mr. Arnold Peabody and Mr. Doug Howat.

## “Let’s Save Our Programmes”

Lower left—Who do you know in these casual shots? The smiling gentleman who apparently begged one of the gal’s gardenias is Ian Wood (china) ex-navy P.O. At his right is Mr. J. R. Jenkins and you can just see the top of Mr. H. Young’s head.





## *A Memento for the President*



## *Greeting a Wounded Veteran*

Top picture—As a memento of the occasion, Mr. John David Eaton is presented with a silver mounted desk set by Mr. William Palk. This is suitably inscribed on behalf of the Eaton men and women of Manitoba and Western Ontario who served with the armed forces in World War II. Richly designed in black marble, the face of the desk set bears a sterling silver plate. Upon this is engraved a beachhead scene in which is represented the three services. Two Parker "51" pens complete the set.

The national anthem finally ends this historic Eaton gathering at Winnipeg. As the veterans file out of the great dining rooms of the Fort Garry, the President pauses for a chat with Mr. Jim Maltby, of Regina, who is seated in a wheel chair. A Canadian officer, Mr. Maltby was badly wounded when serving with the Imperial forces. At present he is a patient in Deer Lodge Hospital.

(Contacts takes pride in featuring this picture as our front cover motif.)



## *Informal Scenes at the Fort Garry*

Top picture — A glimpse of the Eaton party chatting in the corridor following the luncheon. Left to right can be seen Lady Eaton, Mrs. R. Y. Eaton, the President, Mr. R. S. McCordick, Mrs. John David Eaton (with back to camera), Mrs. R. S. McCordick, Mrs. H. M. Tucker, Mr. H. M. Tucker—at extreme right—Mr. G. M. Eaton and Mr. R. Y. Eaton.

Lower picture shows members of the Eaton party arriving for the ceremony: Mrs. John David Eaton at left, the President, Mr. R. S. McCordick, Lady Eaton, Mr. R. Y. Eaton and Mrs. G. M. Eaton.

Inset: The camera caught this excellent "close-up" of Mr. and Mrs. Pinfold as they were leaving the Fort Garry. Mr. Pinfold was chairman of the ceremony in the Ball Room.





## Thanks For a Job Well Done!

Top picture — The roving camera catches a few of the big crew of Eatonians who supplemented the hotel staff. Left to right, grill room girls proudly holding their souvenir programmes are Enid Pothier, Margaret Bennington, Mrs. Laird, Mrs. Gaunt and Grace Askew; doormen Bob Fergus and Bob Gregg.



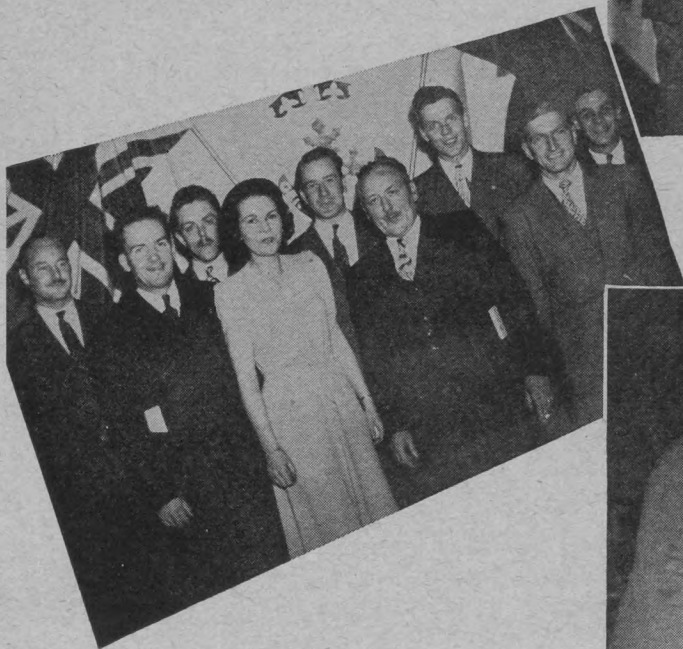
Lower picture shows four Eaton elevator inspectors from the squad who dispatched the great gathering to the dining rooms upstairs in an orderly manner. Left to right: Jack Farler, Len Keeping, Joe Sutherland, Bert Churches. At extreme right — Bob Gregg, doorman.

## Out of Town Veterans

It was like "Old Home Week" for Eaton veterans from out of town points as they gathered at various hotels in the city. Here are three groups from Eaton points in Manitoba and Western Ontario. Brandon, Dauphin, Flin Flon, Portage la Prairie, Port Arthur and Fort William are represented. In the picture at lower right—the "Countess" is doubtless puffed up with pride as the veterans perch on her back for a picture. First engine to enter Winnipeg, the "Countess of Dufferin" which stands at the C.P.R. depot has watched western boys leave for two wars.



# *Saskatchewan Eaton Veterans Honoured at Regina*



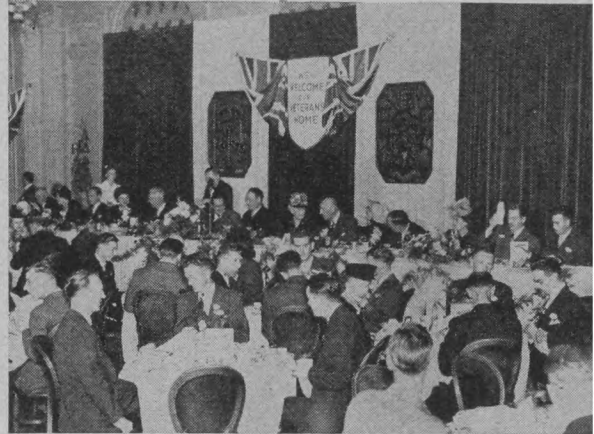
On Tuesday, October 1st, the ball-room of the Hotel Saskatchewan, Regina, was the scene of a "Welcome Home" luncheon and presentation of signet rings to over 80 men and women of Eaton's in the Province of Saskatchewan, who served in the armed forces of World War II, by the President and Directors of the The T. Eaton Co. Limited. Mr. H. Maltby, manager of Regina store, was chairman. Mr. R. J. Hegan thanked the President and directors on behalf of the Saskatchewan Eatonians.

Top right—The President makes a token presentation to Mr. George Green, of Saskatoon.

Lower right—Mr. Archie Reid, of Regina, is similarly honoured.

Centre — Representing the three services in Saskatchewan, these nine Eatonians received token rings from the President. Back row, left to right: E. B. Cawsley, Moose Jaw; Archie Reid, Regina; K. E. Robb, Saskatoon; E. E. Halifax, Saskatoon; and Arthur Porter, Prince Albert.

Front row: H. W. Coxford, Saskatoon; Miss E. Toddington, Moose Jaw; George Green, Saskatoon; and Philip Vollmel, Regina.



(Photographs by courtesy of The T. Eaton Co. Western Limited, Calgary.)

## *Alberta and British Columbia Veterans Honoured at Calgary*

Calgary's story of the Welcome Home reception for Eaton men and women from Alberta and British Columbia who served in the armed forces has already been covered in a special issue of "Chinook Winds." To the many congratulatory comments which the editor must have received, Contacts would like to add, "Good show!"

Attending the ceremony at Calgary were over 175 ex-service men and women. Chairman was Mr. Hugh McNeil, manager of the Calgary store.

Veterans were present from Edmonton, Red Deer, Lethbridge, Calgary, Medicine Hat and Vancouver.

Lady Eaton graciously spoke of the work of Eaton women's war auxiliaries. Thanks was extended to the committee by Mr. R. Y. Eaton for the work in making the Calgary reception the success it was.

The ceremony ended with a bus trip taking in a view of the Rocky Mountains—those lucky Calgarians!

### **Descriptions of Pictures Above**

Top left—The ring recipients at Calgary. Left to right: Messrs. E. Toppitt, R. Gover, Miss Johnson and Mr. A. Truesdale.

Top right—Ring presentation by the President to the Calgary four.

Lower left—General view of the gathering in the Crystal Room, Palliser Hotel.

Lower right—Head table, left to right: Mr. J. H. Wildman, Mrs. H. McNeill, Mr. G. M. Eaton, Mrs. R. Y. Eaton, Mr. R. S. McCordick, Mrs. J. D. Eaton, Mr. J. D. Eaton, Mr. H. McNeill, Lady Eaton, Mr. R. Y. Eaton, Mrs. G. M. Eaton, Mr. W. G. B. Dailley, Mrs. J. H. Wildman, Mr. J. Mooney, Mr. V. Spurr.







H



G



F

## Calgary Capers!

With the weather gods smiling, Calgary's Welcome Home programme included outdoor fun and entertainment for the visiting veterans from sunny Alberta and British Columbia.

Caught by the candid camera these shots, alphabetically arranged, are:

**A**—Mr. and Mrs. J. D. Eaton greeting Ted Mainwood, of Calgary.

**B**—Banff—Mrs. Hargreaves, Mr. McNeill, Mrs. J. D. Eaton and Mr. R. S. McCordick.

**C**—Entertainment was provided at Artist's Point while the scenery was looked over.

**D**—Picnic at Johnson's Canyon, near Banff, Wednesday, October 2nd. Mr. R. S. McCordick and Mr. R. Y. Eaton.

**E**—Edmonton and Red Deer—arriving.

**F**—Banff—Mrs. G. Hargreaves, Mrs. Westman, Mr. W. Dennis, Mrs. Dennis and Mr. G. Hargreaves.

**G**—Lady Eaton, Mrs. McNeil and Mrs. J. D. Eaton at Banff.

**H**—Banff—Mr. Hargreaves and Mr. J. D. Eaton.

E



D



B



C



# "And so they were Married.."

(For details please see page thirty-seven)



## "And So They Were Married"

### CHRISTINE DALKE WEDS

Christine Dalke (116) left on September 7th to become a bride. Christine was presented with a lamp and toaster from the department.

### DOUBLE DEPARTURE

Elsie Pocorn (mail order juvenile department) left to be married August 31st, and Ann Toby on September 7th. Both girls were presented with lovely chenille spreads and linens. Good luck in your new life, Elsie and Ann!

### SHOWER FOR JULIA

On September 9th, Miss Ainslie Johnson entertained at a kitchen shower at her home on Dominion Street in honour of Julia Safinuk, department 1. The guests numbered 16.

### FLORENCE PAUL BECOMES BRIDE

Florence Paul (116) also left to be married on September 14th. The happy bride-to-be was presented with blankets and sheets from the gang.

### EILEEN CRAWFORD HONOURED

A miscellaneous shower was held on September 3rd at the home of Marjorie Nunn (117) in honour of Eileen Crawford (117), a bride-elect of September 9th. Eileen left to become the bride of Harold Milen. The department presented Eileen with an iron and table cloth plus many other lovely gifts.

### LOVELY GIFTS FOR CLARA ANDERSON

Clara Anderson (117), a bride of September 28th was guest of honour at a shower held by I. Martin and J. Duffield. A silver tea service and bed throw was presented to the bride. The guests numbered 58.

### BEST WISHES, EATONIAN BRIDE AND BRIDEGROOM!

On September 7th, in lovely Old Kildonan Church, Kay Fotheringham (head office girl, department 127) and Eddie Smith (section head, basement transfer office) plighted their troth. Kay's department gave her a beautiful satin quilt, and from the basement transfer, an oil painting, "Loch Lomond," was presented to the happy bridegroom. To this new Eatonian couple we extend most sincere wishes for future happiness.

### ELAINE AULT MARRIES

Elaine Ault (116) left on August 31st to be married on September 14th. She was presented with a bedspread from her congratulating "fans" and co-workers.

### ABOUT THE BRIDES, OR WHO'S WHO ON FACING PAGE

Top Row, Left—Pearl Erickson (music); Right—Anna Van Rysseland and Marg Newton (147).

Second Row, Left — Pauline Warendak (130); Centre — Etta Scambler (147) (and Mr. Len Summers); Right—Marge Watson (28).

Third Row, Left—E. Ferguson (phones); Centre—Ann McIvor (33).

Fourth Row, Left—Clare Anderson (117); Centre—Shirley Kennedy (167); Right—Bill Spenceley (147).

### BEST WISHES, MYFANWY!

Myfanwy Evans bade farewell to 116 department on September 7th, when she left to be married. Myfy was the recipient of a beautiful mirror from the girls, also many more gifts from friends. Best wishes and every happiness, Myfy!

### WEDDING BELLS FOR EDITH DUDLEY

September 7th was a great day in the life of Miss Edith Dudley, 1750 department, when members of the Alexander warehouse and creamery staff swarmed in for a parting remembrance. The occasion was Edith's leaving the Company after six years of service to be married on the 28th.

On behalf of those present, Mr. W. Wakefield (group supervisor) presented the very happy bride-to-be with a tri-light lamp to sort of symbolize the "light of her life."

Best of wishes, Edie, in your new adventure.

### NEWLYWEDS RESIDE IN CLEVELAND

Bella Appel (116) left September 7th to be married on the 15th. She and her handsome hubby will take up residence in Cleveland, Ohio. Bella received a travelling case from the department.

### KAY VINCENT — BRIDE

Kay Vincent (41 department) became the bride of Charles Rushworth at a ceremony held in the King Memorial United Church on September 13th. Our best wishes go with the happy couple.

### WEDDING BELLS FOR HELGI JOHNSON

'Twas August 17th when Helgi Johnson (44 department) took unto himself a lovely bride—Miss Shirley Johnson, of department 116. The department presented Helgi with a pair of blankets and sheets with Mr. George Murray doing the honours. Plenty of advice and good wishes were showered on Helgi, and he took it like a man!

### "IT'S MRS. J. ANDERSON TO YOU"

They're going to live in Winnipeg

If they can find a house,

Lil Wilson, and Jack Anderson,

Her dear, devoted spouse.

Pretty awful poetry we admit, but a peach of a pair, to whom we send very best wishes for future happiness. They were married at Riverview United Church on October 18th. A large mirror and bedding were among Lillian's gifts from the parcellers' department.

### CLARE ANDERSON WEDS AMERICAN

A beautiful silver tray was the gift presented to Clare Anderson who was married on September 18th. Mr. Phillip Pierce, from Woods Cross, Utah, was the elated bridegroom. They were married in Winnipeg at the First Federated Church, but will reside in Utah. Clare received many other lovely gifts from her fellow employees in mail order correspondence.





### HELENE BAKER, A BRIDE

St. Margaret's Anglican Church was the scene of a pretty wedding on October 12th, namely Helene Baker's and Robert Riley's. A smartly designed table lamp was among the gifts presented to Helene, before her departure. Congratulations and good luck to you both!

\* \* \*



Guess where Margaret McFadyen got her man — right where she works at the health bar, third floor! He just couldn't resist salesmanship like hers, so they were married! Young United Church was the scene of their wedding on September 21st. Her gift from the department was shining silverware and the girls in "C" section gave her linens.

\* \* \*

Ann MacIvor's wedding to Mr. Eddie Cameron took place on October 5th at St. James Presbyterian Church. Ann, a popular member of the staff for three years, was presented with a set of "Memory" flatware by Mr. Kilpatrick from the staff and a gift of bedding from the girls of department 33 (dress goods).

\* \* \*

Omar Runnels is the lucky man who married Marg Nuytten on October 19th. They had a lovely wedding at St. Croix Church, St. Boniface. The department's gift to Marg was a chenille bedspread and the girls in 147 bought her a fine collection of bedding.

\* \* \*

Holy Cross Church was the scene of the wedding of Anna Van Ryssel to Raymon De Pape on October 10th. Before leaving, Anna was presented with a lovely mirror and from the girls a chenille bedspread of a beautiful shade of green.

Thirty-Eight

### CONGRATULATIONS, MR. SPENCELEY!

No, Horace, we did not make a mistake, the picture in the lower right corner on page 36 was not taken at the penitentiary. This broad-shouldered gentleman is none other than Bill Spenceley, first assistant, 147 department, also skier, swimmer and rugged sportsman. As to the "ball and chain"—that's purely symbolic, or to show that the erstwhile heart-whole-and-fancy-free Mr. Spenceley has succumbed to matrimony.

The bride was the charming Miss Evelyn Parker and they were married on Saturday, October 5th. Mr. and Mrs. Spenceley left for a honeymoon in Ontario. Mr. Spenceley's business associates presented him with a Duncan-Phyfe gate-leg table, Mr. Len Summers doing the honours. A host of admiring friends add congratulations and best wishes.

\* \* \*

Another gal from the D.A. office left to be married. This time it was Chrissie Marshall who was married to George Smith, Moose Jaw, on October 19th in St. Paul's United Church. A large console mirror was presented to her by Mr. W. Thomson, on behalf of the department. Best wishes for your future, Mr. and Mrs. Smith!



\* \* \*

### ROBSON-KENNEDY

A pretty wedding took place on October 28th; that of Shirley Kennedy and Roy Robson. She and her new husband will reside in Winnipeg. Among the many gifts Shirley received from department 167 were blankets, linens and glassware.

\* \* \*



Ethel Harford (expense office) receives the best wishes of her chief, Mr. Harold Steele, ere she leaves to be married to Mr. Ernie Mathes. Presentation to Ethel of linen and a lovely chenille bedspread was made by Mr. Steele on behalf of her associates. Nice gal—nice bit o' "loot." Bless you, my children!

## VANCOUVER VETERANS TAKE A TRIP

This happy group of Eaton veterans left for Calgary October 1st to attend the "Welcome Home" luncheon extended to the Alberta and British Columbia veterans, by the President and Directors.

Mr. and Mrs. H. L. Westman also attended the luncheon as guests of honour.

### LAURANE-FERGUSON

The meats' telephone order board lost its chief on September 28th. Miss Muriel Ferguson, 27 years with the store and 20 years head of the meat telephone order board, is married. Her wedding took place on September 28th, at the home of her brother, Alfred, on Tache Ave., Norwood. The Reverend Dr. G. A. Woodside performed the ceremony at which Miss Ferguson became Mrs. A. C. Laurane. The department presented her with a tri-light lamp of modern design. Mrs. M. Agland held a shower for the bride at her home on Monroe St. A chenille bedspread, a bedthrow and many individual gifts from the order board gals also marked the occasion.

### FANCY GOODS WORKROOM

(By Pat Buckley)

We are very happy to see Mrs. M. Gardiner back with us again after her recent illness. However, when Ida McDougall has her tonsils removed in the very near future, we hope it proves to be the painless job we anticipate and wish her a speedy recovery.

## IVY JEFFERYS WEDS AT VANCOUVER

When the chubby little guy with the bow and arrow takes one from his quiver and lets it go t-w-a-n-g! it matters not what a gal's capabilities are or how valuable she is to her boss—it's a case of "So long career, it was nice to have known you but, you see, I'm getting married."

And such was the case with Miss Ivy Jefferys, of Mr. W. G. B. Dailley's office, whose marriage to Mr. Harold Burnham took place at Vancouver, B.C., on Saturday, October 26th.

Ere Ivy left the Company, a breakfast party and presentation was held in her honour in the grill room with Mr. Bruce Sutherland presiding. Tributes to Miss Jefferys were made by Mr. R. M. Pinfold, Mr. W. G. B. Dailley and Mr. Sutherland, for all of whom she had worked most efficiently.

**Mr. Sutherland**, referring to Ivy's association with the sales office, said that she had performed her duties most capably, was very pleasant to work with, and was always "in there pitching" whether at work or in department activities. "A real Eatonian!"

**Said Mr. Dailley:** "I picked a winner when I chose Ivy for the rehabilitation office." He predicted for Ivy and her husband a very happy and successful life, and concluding said "Thank you for a very fine year of service."

**Mr. Pinfold**, recalling her connection with the rehabilitation office, said that Ivy was "always 1A in her work and her personality is such that the man to whom she goes is very lucky indeed."

Presentation of a chest of Community flatware, 44 pieces in the lovely "Adoration" pattern, was then made by Mr. Pinfold on behalf of the gathering.

**Ivy Responds**—With suspicion of a tear behind the twinkle in her eye, Ivy warmly expressed her thanks. "The years with Eaton's have been very happy ones," said she, "because of the grand people I've been associated with. Our door at Vancouver will always be open to you."

(In the accompanying picture Ivy is seen admiring the table lamp that was presented to her by the staff of the rehabilitation office.)



Seated, left to right—Frank Cranston, Edward Edwards (formerly Port Arthur), Carole Woronka (formerly Edmonton), John Reid (formerly Regina), Art Walker.

Centre row—Sid Mutton, Sam Burndred (formerly Brandon), Herb McLellan (formerly electricals, Winnipeg), Harry Lawrie (formerly paints, Winnipeg).

Top row—Lynne Barnett (formerly Moose Jaw), Wm. Hasulak (formerly Lethbridge), and Norman Nelson.

### DRAPERY WORKROOM

By A. E. Holmes and T. J. Daniels

Many changes have taken place lately. Miss Betty Filbert, who is now Mrs. S. Mills, is back on the job. Congratulations, Betty, and best of luck.

Miss Olive James left and will soon become the bride of Don Campbell also of 1767 department. Best wishes to both of you.

Other candidates will soon be forthcoming as we notice a sparkler on that certain finger of Miss Florence Cameron.

We were glad to see Mr. McWhannel in to see us after his long illness (hope to see you back to stay soon, Mac).

Gordon Dougherty who had the misfortune to break his wrist is now back on the job. Glad to see you, Gord.

Tim Patterson has made himself conspicuous these days by his absence. Hope to see him out of hospital soon and back with us.





# EATON'S *Mixed* 5-Pin BOWLING LEAGUE

## EATON LOOP PLANS TURKEY SHOOT

With play in the first series past the half-way mark, Eaton bowlers are looking forward to the festive season now just a couple of months away, and are planning a turkey shoot for November 5th with the lucky gunners obtaining delivery of the birds in nice time for Christmas.

This week's games were enlivened by Bill Liver's brilliant 824, including a high single of 320. Bill now tops the averages with a right smart 234 which is just one pin better than Bill Robertson's 233. The latter nicked them for 745 to be third high scorer this week, Fred Olson's excellent 792 copping the second spot. Others to better the 700 mark were Tommy Scott, 727; Bob McQuarrie, 721; Andy Black, 700.

Gladys Morris scored a fine 729 to lead the girls with Dot Trute, 718, in close pursuit. Mari-anna Noga had an even 700 to be third. Esther McGowan showed a nice 695.

Three sweeps were scored in the **First Division**. Capitols, Bombardiers and Kentiles doing the trick. Scotties lead 11-4 with Kentiles and Strollers tied for second, 10-5. Vera McGaw topped the ladies with 648. Ann Anderson's 643 and Rose Gordon's 636 were other good scores.

In **Second Division** G. O. Joes lead with 11 wins, 4 losses. Lucky Strikes and Merries, 9-6, are in second place, while Spillers and Doodits registered sweeps to tie Progressors for third, 8-7; Spillers having a high single of 1,159 on the way.

Fred Olson's 792 was much too sharp for the boys but creditable efforts were turned in by "Siggy" Sigvaldson, 675, Bill Webster, 674, and Jack Day, 672. Gladys Morris was leading lady in this division and the "Spiller" girls filled the next three places, Rose Carter getting 655, Mary Matthews 640, and Terry Le Jeune 635.

Dot Trute was high scorer in the **Third Division** where no sweeps were registered. Doris Slack's 680 was good for next spot with Reg King's 653 third. Eagles and Seven-Ups are tied for tops, 10-5, over Fuzzies and Nationals who are in second place with 9-6. Nationals rolled 2894 while winning two from Lafalots.

"Zeros" continue to set a hot pace in **Fourth Division** and this week chalked up their third sweep in the last four nights to maintain their two-game lead. Jay Dees kept on the heels of the leaders by winning three from Eureka's to remain in second place, 10-5. Esther McGowan sparked the Nomads to a sweep over Favritz to get half of third position, 9-6, Raiders winning two to stay in third place tie.

In **Fifth Division** Drivers and Tyros won three from Majors and Imps. Drivers lead 11-4; Tyros, Hawkes and Rip Saws are in 3-way tie for second, 9-6. Top scorers were Jack McQuarrie 721, Andy Black 700, Jack Ramage 648, Les Hawksley 639, Russ Chatfield 613. Bessie Valentine was leading lady with 674.

Split Atoms, Dust Pans and Red Hots scored sweeps in the eight-team **Sixth Division** and

Split Atoms now have a two-game lead over Penny Pinchers who are 9-6. Vikings, Dust Pans, Decots, Mixers and Red Hots are over-crowding third spot, being two games in arrears of Penny Pinchers with 7-8. Herb Headdon's very nice 690 was best individual score in this division. Others to better 600 were Bob Simpson 637, Blaine Buckboro 632, James Reid 631 with high single of 312. The ladies had a bad night and failed to spill a 600 score.

The **Seventh Division** saw Hucksters and Comets score sweeps to remain in first place tie, 11-4. Hurricanes took two from Zoot Shooters to pull even with the clothing specialists for second, 8-7. Dave Mackie's 650 headed the boys with Joe Leighton, 586, in next spot. Francis Polonski, 644, and Nately Kurdydlyko, 609, were best of the girls.

Try Hards still lead the **Eighth Division** 12-3, taking two from Panthers while giving away 102 pins. Shippers spilled 2,630 and swept their series with Has Beens to take over second place, 10-5. The second game was decided by one pin. Panthers slipped to third, 9-6. Try Hards had a 1029 single game without handicaps.

### Team Standings As At October 20th

Division 1		W.	L.	Division 2		W.	L.
Scotties	11	4	G.O. Joes	11	4		
Kentiles	10	5	Lucky Strikes	9	6		
Strollers	10	5	Merries	9	6		
Capitols	9	6	Progressors	8	7		
Huskies	9	6	Doodits	8	7		
Greenettes	7	8	Spillers	8	7		
Bombardiers	6	9	Skippers	6	9		
Set Ups	6	9	Peepers	6	9		
Sport Togs	5	10	Strutters	5	10		
Pat's Punchers	2	13	Hep Cats	5	10		
Division 3		W.	L.	Division 4		W.	L.
Eagles	10	5	Zeros	12	3		
Seven Ups	10	5	Jay Dees	10	5		
Fuzzies	9	6	Raiders	9	6		
Nationals	9	6	Nomads	9	6		
Pushovers	9	6	Panty Waists	8	7		
Lafalots	8	7	Favritz	7	8		
Jewels	7	8	Monarchs	7	8		
Snowballs	5	10	Mazumas	6	9		
Jeeps	5	10	Selects	4	11		
Meteors	3	12	Eureka's	3	12		
Division 5		W.	L.	Division 6		W.	L.
Drivers	11	4	Gay Ones	7	8		
Hawks	9	6	Imps	6	9		
Rip Saws	9	6	Trollers	6	9		
Tyros	9	6	Majors	3	12		
Split Atoms	11	4	Decots	7	8		
Penny Pinchers	9	6	Mixers	7	8		
Vikings	7	8	Red Hots	7	8		
Dustpans	7	8	Quints	6	9		
Division 7		W.	L.	Division 8		W.	L.
Comets	11	4	B. Bees	6	9		
Hucksters	11	4	Dandies	6	9		
Hurricanes	8	7	Checkers	5	10		
Zoot Shooters	8	7	Rovers	5	10		
Try Hards	12	3	Whse. Five	7	8		
Shippers	10	5	Has Beens	4	11		
Panthers	9	6	King Pins	3	12		



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## MURIEL (S) AND "OSCAR"

At right we give you tall, slender Muriel (Sam Snead) Hansen, Eaton women's golf champion for 1946. At left is small, petite Muriel (Ben Hogan) Baxter, runner-up. In centre is handsome, glittering "Oscar" himself, coveted symbol of the championship.

The long and the short of it seems to be that good golf isn't necessarily a matter of height. To watch either Muriel wham one down the fairway makes a dub golfer green with envy!

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## Through the Mails From Brandon News and Views of Staff Happenings

By F. D. Pilcher

Eaton's outings are becoming more popular every month, and our annual weiner roast of September 14th was certainly no exception. Two large bus loads of employees and their families journeyed to Lake Percy for our last big outing of the season. Ken Trent and his able assistants had everything in readiness, as the large turnout gathered for a real feed of home-made buns and piping hot weiners smeared in mustard and relish. As the big harvest moon leaned through the tall maples, and the roaring crackling bonfire surrounded us with a blanket of warm air, Johnny Sutherland, our genial songster of B253, accompanied by Ralph Clark on the guitar, led in a jolly old-time sing-song.

### Fred Pilcher Wins Staff Golf Tournament

Brandon's annual golf tournament was held September 11th at the city golf course, with 15 men shooting for the laurels. Fred Pilcher (your humble correspondent) won the store championship, carding a 41 and 38 for a total of 79. Glen Rennick, of B270, shot a 95, with a stroke handicap of 28, for a total of 67, to cap the handicap crown.

1st flight: Winner, K. Barr, 82; D. Keynes, 84; J. Sutherland, 88; N. Merrill, 90; J. Reid, 90.

2nd flight: W. Martin, 93; H. McCausland, 94; L. Olney, 94; G. Rennick, 95.

3rd flight: C. Butler, 96; G. Harrowen, 97; M. Hillman, 108; M. Slator, 111.



The presentation of prizes will take place later on in the season at a staff function.

(Meanwhile, congratulations, Mr. Pilcher.—Ed.)

### Golf Champ

The personable gentleman with the golf clubs is Mr. Fred Pilcher, winner of Brandon store's golf championship and Contacts' faithful correspondent in the Wheat City.



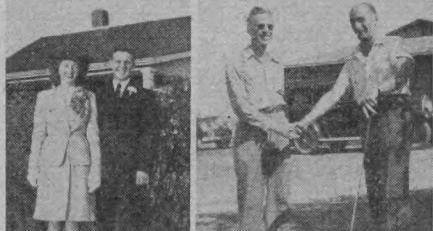
### Golf Executive Field Day

The weather gods smiled for the third consecutive Wednesday afternoon, when on October 9th, the Eaton men's golf executive staged their annual field day.

The committee shot over the slick Niakwa fairways where thousands held their breath a few months ago while such golfing greats as Ben Hogan, Sam Snead et al made magic.

No par scores are recorded. However the boys had a wonderful afternoon with a summery sky over head and the rustle of leaves underfoot—after which dinner was served.

Top picture—A night flash at the weiner roast.  
Centre left—Doreen and Roy Reid following the reception.  
Centre right—Ken Barr, handing out cigars, being congratulated by Les Olney.  
Lower—Clarence (Rusty) Walker, our speedy, reliable delivery service man.





### BASEMENT STORE



Congratulations to Ken Barr (E237). On September 11th Ken became the proud father of a nine-pound baby boy, Stewart James (another golfer, we hope). We are pleased to report Mrs. Barr and baby are both well.

Miss Teenie Haines was the recipient of a lovely plastic compact last Wednesday, September 25th, from the members of the foodateria staff, as a token of remembrance of her departure from the store. Teenie is bound for Vancouver. Although she refused to divulge her plans for the future, rumour has it that she is high on Dan Cupid's list. Good luck, Teenie.

Miss Doreen Chapin, formerly of the foodateria staff, has now become Mrs. Roy Reid, the wedding having taken place in St. Paul's manse September 14th. The 14th is an outstanding day in Doreen's and Roy's life. Roy joined the army on the 14th, was taken prisoner of war in France on the 14th and after spending many months in Stalag III prison, was released, and it was on the 14th they became man and wife. Good luck kids.

Melvin Stewart (B284) has not been an Eatonian very long but on September 14th he took unto himself a very lovely bride in the person of Lois Brisson, from his home-town of Virden. The happy couple said "I DO" at St. Paul's United Church in Brandon, and were married by Rev. J. H. Stewart of Baldur, grandfather of the groom, assisted by Rev. W. J. Spence. Congratulations, Melvin, good luck, Lois, and welcome to our big family of Eatonians and may you both be happy.

Congratulations to Gordon Ray (city despatch) on his marriage to Patricia Caine. The happy event took place September 21st. To help combat Manitoba's frigid weather, the department gave Gordon a pair of blankets.

Miss Evelyn Taylor (basement meats) was married on September 27th to Harry Dewar of the R.C.A.F. They are residing in Winnipeg. (Where did they find a house?) Evelyn was given a pretty chenille bedspread before leaving. Lots of luck and happiness.

Alec Stratton (formerly basement meats) left September 7th for McGregor, Man., to take up farming. The department presented him with a large and lovely mirror and best wishes for success, happiness and 100 bushels per acre!

Connie Creswell left the basement foodateria on October 12th for another position. Before leaving, she was presented with a pen and pencil set.

Dorothy Briggs, formerly of the basement foodateria, left to be married on November 9th to Mr. Giroux. Mr. A. Carr presented her with a table lamp on behalf of the department.

A future lawyer is the man Margaret Watson is going to marry. His name is Grant Webster and she met him right here in the basement store; he worked in the meats on Saturday and she at the music counter. Sigh!

She met him last New Year's Eve and is going to marry him before this Christmas. Yep, Hugh Iverach will soon be Dorothy Suffron's own exclusive prize package, all six feet four inches of him! He said the fatal words on September 28th and Dorothy is anxiously waiting to say the ones that really clinch it: "I DO."

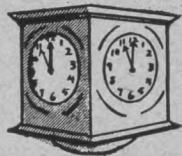
The beautiful set of china which was presented to Lil Benner on her departure will certainly come in handy to a pair of newly-weds. Lil was either too excited or nervous to say what her husband's name was, hence we can't tell you. We do know when she was married though: September 28th was the happy day.

Something new has been added to the basement, namely department 937. It handles shoes exclusively, is managed by Mr. J. Morris, with Mr. Bill McCormick as assistant. Best of luck to this busy section.

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### MAIN FLOOR

The jewellery department had one of their bang-up parties on September 30th, in Deer Lodge Community Hall. Over sixty persons attended this jamboree at which prizes were given for spot dances, hat tricks and jitterbugging. Everyone had such a grand time that they're very eagerly looking forward to the next party in the near future.



Mrs. Cochrane left the drug order board to resume housekeeping duties. She was well liked in the department and well known for her exceptionally pleasant telephone voice. However, we still have her lovely daughter Gloria in the toiletries. A "tres chic" black plastic bag was presented to her on behalf of the department.

Ann Bolingbroke had a birthday on October 12th and to help her celebrate it the girls at the notions counter presented her with a lovely pair of pearl earrings, and, so discreetly, a cake with one candle!

Things really fitted in nicely with Doris Smith's birthday on October 16th. The gloves and hosiery department had a wonderful party on that very day. It was held at the Caledonian hall and was attended by 50 people who enjoyed themselves thoroughly.

"Then there's the one about the travelling saleswoman." You haven't heard that one? Well, it happened this way. It seems, Miss Margaret Knapp used to work in the toiletries, but now she's "Dorothy Gray's" travelling representative for all of Western Canada. And not only that, but before she left her department gave her a beautiful pair of long suede-finish gloves (nothing could be better for impressing a farmer's son). To be serious for a minute, we know she can manage this fine new position and we all wish her the best of luck.

Welcome back to Mrs. Townson (nee Miss Ahier) who is here to help us in the seasonal rush. She's looking her usual "bright and chipper self" we notice.

Pretty Pauline Warezak (city despatch) married Jack Sneezby (drivers) on October 5th. The transfer, carriers and despatch departments gave Pauline a pair of warm blankets as a wedding gift. Jack, who returned slightly over a year ago, after serving three years overseas, was the recipient of a fine tri-light lamp.

Another bride from department 201. Marge Cameron said those binding words on September 29th to Mr. Jim Collinson at St. Stephen's Church. A bedspread of gleaming satin and a soft woollen bedthrow were presented to her along with hearty congratulations and best wishes for future happiness.

Vivian Blake is married, she's from 201, too. She became Mrs. William McMahon, on September 28th, at St. John's United Church. A set of chinaware was her wedding gift from the department. Here's wishing you every happiness, Vivian.

We hope to hear some interesting news from Shirley Akerstream when she returns from her vacation in Salem, Oregon.

To Lorna Boyd and Muriel Simons we extend our sympathy. The father of each of these girls is ill in hospital. To Mr. Boyd and Mr. Simons we send best wishes for a speedy recovery.

Such talent we have in our midst, or I should say had; George Burke, formerly of the jewellery department, has been called to England to play hockey for Nottingham. Before this, he displayed his talents with the Winnipeg Rangers (juniors) and the team of Jack King's Ltd. He was given, before leaving, a large English billfold (just the right size for holding pound notes). Good luck, George.

Miss Nora Gentes' wedding created quite a stir in the toiletries department. To be seen were many red roses snatched from her lovely bouquet, and to be heard, much comment on the pretty bride and her husband, Mr. George Cowies. After a honeymoon in Minneapolis, they will reside in Winnipeg. The bride was very pleased with her gift of linens and bedding presented to her by the department.

Who's the glamour gal in the shave goods counter with those terrific new pixie glasses?

Over sixty people attended the candy department's weiner roast on the river bank at Mr. Ross Screation's spacious home. This took place on September 21st and they're still talking about it, so they must have enjoyed themselves.

Helen Couser, department 222, married Nelson Galbraith a Grenadier from Hong Kong, on August 16th. Good luck to you both!

Miss Norma Barr left the soap counter on October 19th to become the bride of Mr. F. Fridfinson. The wedding took place on October 22nd. A chenille bedspread of pale green was given to her by Mr. N. Gray on behalf of the department. The bride wore a gorgeous corsage of 12 roses, a present from the girls.

A presentation was made on October 10th to Olive Ludtke who was married to Mr. Fred Klimpke on October 19th. Olive was the recipient of sheets, pillow cases and towels.

Mickey McGuire and Edna Larmick both celebrated their birthdays on September 18th. They were given "Enchante" perfume by the girls in department 222. How does it work, Edna and Mickey?

Mrs. E. Enright has returned to work after a glorious vacation in Vancouver. Glad to have you with us again, Mrs. Enright.

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## SECOND FLOOR

The employment and welfare offices are raving about their bowling team, which is, they claim, the hottest team ever, for beginners.

Congratulations to Mr. Bradshaw, who celebrated his 34th anniversary with the Company on October 12th.

Miss Gloria Ewanchuk, millinery self-serve, was married to Mr. Tony Erady on September 21st, at St. John's Chapel. After a honeymoon in Kenora they took up residence in Winnipeg. Congratulations and best wishes to you both.

We extend our deepest sympathy to Miss Judy Boyle on the loss of her father, and to Mr. Simmons on the passing of his mother.

The staff and friends of the women's shoes department gathered at the home of Mr. Albert Smith to give Mr. Walter Anderson a real Hallowe'en party. The occasion? Walter's 35th anniversary at Eaton's. A breakfast party was held in the grill room on October 28th at which he was presented with a gift from the staff.

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## THIRD FLOOR

Miss Edna Whitehead (D.A. office) came to work on September 7th literally treading on air. No, it wasn't atomic soles on her shoes but a lovely engagement ring on her finger that gave Edna that wonderful "lift."

The D.A. office was pleased to welcome back Bernice Moore, just recovered from an appendectomy.

A bad dose of flu kept Rey Espeland away from the D.A. office for awhile. Glad you're back, Rey.

In spite of the rain, September 18th was a lovely day for Vera Oliver (D.A. office). Why? Because she was given a sparkling diamond by Freddie Cave (draperies). It must have been that "Cave man" technique that won her!

On September 18th at Holy Cross Church, Miss Marguerite Angelone became Mrs. Kenneth Woods. Prior to leaving the D.A. office Marguerite was presented with a linen dinner set by Mr. W. F. Thomson on behalf of the department. A luncheon was held for Marguerite at the Homestead on September 11th. The gift for the radiant bride-elect was snowy linens.

Lost or Strayed—tsk, tsk! what's this we hear about the hardware's Tim O'Dell getting lost while duck hunting near Rosser and wandering aimlessly till he wound up at St. Francois Xavier? We always thought that the garrulous Timmy could talk himself out of any tough spot.





## CONTACTS

After 15 years in the store Edna Davy left on October 20th to be married. Vancouver will be the scene of her wedding to Bob Hatley on November 16th. A shower was held for her by the girls of the third floor meats at which she was presented with blankets and towels and such. The girls in the basement meats (with whom she used to work) also held a shower for her; they gave her a chenille bedspread.

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### FIFTH FLOOR



On October 2nd the co-workers of Miss Grace Askeu gathered together to congratulate her on her engagement and coming marriage. The happy day was October 4th, and the lucky man is Jim Malo. Mr. Wrigley presented the bride-to-be with a chest of silverware on behalf of the department.

Congratulations to Mrs. H. McPherson of 300G, and Mrs. Nellie Middleton of the luncheon bar. They both became grandmas recently. Mrs. McPherson's grandson came on October 9th, and Mrs. Middleton's on October 15th.

Everyone in 300 department sends best wishes for a speedy recovery to Miss Bessie Linton who has been away sick for a long time now. Get well quick, Bessie.



We're glad to see Olive Torrenci back after her illness. She's looking very well, too.

This is a picture of Francis Bishop's father who is now 90 years old. He is in the best of health, and in the summer tends his fine garden in which he grew the large onions that he is holding in the picture.

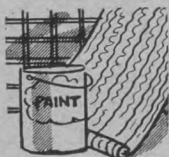
Welcome to department 20 Mr. W.

E. Pearn, we hope you like it here.

Mr. Charles Carswell recently left the gloves and hosiery for a new appointment with the children's wear, fifth floor. The members of the department convey their regrets at his leaving and wish him luck in his new position.

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### SIXTH FLOOR



Miss Audrey Parker left department 267 (city inspectors) on October 5th to marry Mr. George Manton. Miss Parker was recently transferred from department 147 (draperies) and they join in with 267 to wish her the best of luck and happiness. The two departments presented her with an automatic iron.

Forty-Four

### Stock Auditors Stage Golf Tourney

The stock auditors had a very gay golf party at the St. Charles Club at the end of September. Mr. G. Thibault won the hidden hole prize at this gala affair which was attended by 14 members of the staff. Mr. J. McKenzie took top honours and runner-up was Mr. H. Reid. Mr. Livingstone took the first nine holes—and he only had one club. Mr. W. Chalmers lost a ball and rumour has it that he's been back three times to look for it. We understand, Mr. Chalmers, golf balls are hard to get.

### Stag for Mr. Spenceley

Ere Bill Spenceley joined the ranks of the benedicts on October 5th men friends around the store "threw" a stag party in his honour. Festivities were held at the home of Mrs. Lockhart where Bill had resided in single blessedness for the past twelve years. On this occasion Mr. Spenceley collected another load of wedding "loot" viz. a handsome mirror and a modern bridge set of tables and chairs.

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### SEVENTH FLOOR

The blonde and charming Pearl Erickson (music department) was married to Jack Howell on September 24th, in St. Matthew's Anglican Church. Jack hails from London, Ontario, but he and his bride are going to settle in Winnipeg. The department gave Pearl a pair of Australian wool blankets and other useful gifts.

Miss Barbara Goodman (music department) with the blue, blue eyes has got herself a honey of a man, and we're not kidding. On October 4th, at a lovely church wedding, she became Mrs. Ken Honey. She and her policeman husband are residing in Winnipeg. The department presented her with a smartly modern trilight lamp. Here's wishing you every happiness for the future, Barbara.

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### EIGHTH FLOOR

"Ugh, heap nice teacher!" We can just hear those Indians saying that about her. What Indians?

About who? Why, we mean the Indians "way up north" who will be saying that just about now concerning Donna Chase, formerly of Eaton's western buying office. Yes, she left at the end of September to go up into the coldest part of Canada as a missionary's assistant. A very interesting, and somewhat chilly, occupation in which we wish her the best of luck, and warmest woolies. The department staff presented her with a very smart overnight case.

Mr. Kapitainy left the tailoring shop (eighth floor) on October 12th, for a new position. He served in Eaton's for nearly 10 years. Best of luck to you in your new job, Mr. Kapitainy!

Winnipeg's loss: Detroit's gain. Our own lovely Marian Gorsky (city advertising) is engaged to Johnny Shwayko from Detroit, Mich. Even if she hadn't said a word we would have known something was up; that "rock" lit up the whole department—well, nearly. After their marriage they will reside in Detroit.





By W. Simpson

### Oh, What a Surprise!

A lovely wedding took place in St. Boniface Cathedral on October 5th when Miss Olga Domansky, of 122A department, plighted her troth to Mr. George Ste. Marie.

George and his pretty dark-eyed bride got a surprise, a rather pleasant surprise, when they registered at the Hotel Lowry in St. Paul, Minn., while on their honeymoon.

"Congratulations," said the room clerk. "You are our two millionth guest, everything is on the house while you and Mrs. Ste. Marie are with us."

Honoured guests of the hotel, they were told they would have the penthouse and their meals plus other niceties "for free" during their stay in St. Paul. Congratulations and good wishes to both of you from department 122.

Who was the party that traded one pound of rice for one pound of split peas?

We are sorry to hear that Miss R. Einarson is in the general hospital to undergo an operation.

Miss Einarson (lovingly called Rona by all in 122) as you all know, is our lady Contactor for 122 and a first-class one at that. (You said it, Ed.) We all depend on Rona for many things and information wanted is given gladly and always with a smile. However the latest report is that she is on the high road to recovery and hope to see her back soon. You are missed very much not only in 122 office but all over the department. So best wishes, Rona, for a speedy recovery!

Congratulations to Mr. Charles Nelson who celebrated his quarter-century on September 29th. Charlie had a busy day with visitors and took great pleasure in showing his beautiful quarter-century watch. He also received a beautiful chenille bedspread from his fellow workers in 122. In the evening a surprise party arrived at his home. I understand it was a real surprise and the 24 guests spent a pleasant evening playing games, singing and dancing. During the evening, Mr. and Mrs. Nelson were presented with a lovely "Bamby Set."



By D. Hardiman and J. McNiven

Department 61: A luncheon was held in Moore's restaurant on the 27th of September in honour of the 21st birthday of Mr. James Carson. He was the recipient of many gifts (from department 61) including guess? —a baby exerciser!

We are glad to see Mr. Fred McKenzie back to work (ha ha) and hope that his cold is better by the time this goes to press.

Department 5: Congratulations to Mr. and Mrs. Cecil Kennedy—they have a brand new baby daughter, born on Sunday, October 12th, at General Hospital.

Our old friend Ruth Braden has decided to take up residence in the coast city with her mother. Ruth has completed almost 24 years with The T. Eaton Co., all of which has been spent in the stationery department except for four years she was in the army. Goodbye and good luck, Ruth.

We heard from Frank Coulson who says "Hello" and that he is feeling much better; not well enough though to give us his usual fine support in the Christmas rush.

Our fastball champion, pitcher Doris Barr, returned after a very successful summer with the Racine Belles in the All-American Girls' Baseball League, which is, by the way, the 1946 CHAMP!

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Mail Order Dress Goods: We are glad to report that Glen Thomson, son of David Thomson, is now convalescing at home after being laid up several weeks in hospital with a broken leg, resulting from a motorcycle accident.

Ethel Sheidow is recuperating after her recent operation. Here's hoping for a complete and speedy recovery.

Miss Julie Kachanovsky left on October 19th to be married. Her desk was decorated with baby 'mums and a miniature bride and groom. To mark the occasion the staff gave her a wool bedthrow and wished that her wedding day would have that story-book ending "And they lived happily ever after."

Congratulations to Mr. John Stevenson of 36 department, who celebrated his 30th anniversary with the Company on October 19th.

Our sincere sympathy to Mr. and Mrs. Glen Robison on the death of their little granddaughter, Glenna Robison, on October 18th.



By M. Fraser



Departments 3 and 4: Our theme song is rapidly becoming "Where, Oh Where Have Our Little Girls Gone?" as cupid continues his "blitzkrieg" on our staff. His latest happy and willing victim is Margaret McDonald who left to be married to

Mr. Jim Mulligan. A double ceremony, at which Margaret's sister, Isabel McDonald, will also be married, will take place at St. Edward's Church on Saturday, October 26th. Our congratulations and very best wishes to both young couples. Before leaving, Margaret was the recipient of a pair of charming bedroom lamps from the staff and individual gifts of linen from other friends.

Welcome back to Anne Tennant after a month's absence on account of ill health. Hope you have completely recovered, Anne!

Congratulations to Marjorie Sim, lingerie, who is sporting a very lovely diamond. The lucky man is Robert Tyler.

\* \* \*

By D. Balsden, R. Soutter, E. McDougall and H. Doolan



Iris Page, of department 159, left on September 21st to be married to Mr. Jack Birch. The wedding took place in St. Paul's Anglican Church, Fort Garry. Iris was presented with a lovely mirror. Best wishes to Iris and Jack.

Another bride who left on September 28th was Miss Isabel Simpson, department 167, who married Tommy Morris (drivers). They were married at St. John's United Church on October 5th. Isabel was presented with blankets and many more gifts. Good luck, Mr. and Mrs. Morris.

Congratulations to Mr. and Mrs. Frank Arnold on the birth of a lovely baby girl on September 20th.

Two new sparklers in the department are being worn by Evelyn Cassie (173) and Lucy Legae (167). Best wishes to you both.

Still on the sick list is Joe Sigurdson. We hope it won't be long, Joe, before you are back with us.

Department 116: Our sincere sympathy goes to Edna Sinclair whose mother passed away on September 23rd.

Gladys Olson became Mrs. Raymond Burley on September 26th. Best of luck to you both.

Miss Olga Nestrovich left October 5th to reside in Vancouver. Our best wishes go with her.

In case you've missed seeing Walter Bell around lately the man in question has been out shooting (ducks, we hope).

Elsie Westerlund left on September 28th to marry Mr. Harold Tadai. She received a very pretty table lamp from the girls in department 116.

Mai McDonald was married on September 23rd to Cece Phillips. Congratulations and good luck, kids!

Forty-Six

Mail order advertising: Dan Cupid has scored another "direct hit." Terry Baker came in the other day with a "sparkler" on that all important finger. Terry will be married on November 9th to Brian Taylor. We all wish you both the best of everything.

We are glad to hear Mr. W. Smith and Donna are enjoying their visit to the coast.

On Tuesday, October 15th, the girls from the office had a "night out" in honour of Terry Baker, bride-elect of November. Terry was presented with a gift by Mrs. I. F. Murphy on behalf of the girls. Mrs. Murphy spoke of Terry's bright, sunny disposition and urged her to carry that valued quality through life.

We are glad to report that Jack Meyers is back after several trips recently to Deer Lodge hospital.

Can anyone help Hugh Nicol in his new house problem? Hugh could move in if he could only get a few plumbing fixtures.

We hear Mr. Bill Palk is going to have a very nice garden next year after the rich dressing Bill gave it this Fall.

We would like to congratulate Jean Paterson on her bowling. Keep up the good work, Jeannie.

Welcome to the many new comers in the mail order cash. We hope you enjoy your stay with us.

Ann Firman was married on October 12th to Michael Zubrucki. A luncheon was held for her at the Marlborough at which she received many lovely gifts. Her business associates gave her gifts of linen.

Betty Clark was a very pleasantly surprised lassie on October 16th, for a group of "161-ers" gave her a lovely shower at the home of Doreen Merrifield. Fine linens and a Bride's Book were among the presents Betty received. She married Harry Gyselman on October 26th at Riverview United Church. Best of luck to you both!

Your reporter was in the East on holidays and visited the Toronto stores, both Yonge and College. The College St. store is a very lovely building and, while on a sightseeing tour there, I saw an exhibit of work by Grant MacDaniels! They have a dry cleaning plant in the store, too! The "Round Room," their equivalent to our grill room, is a very nice place to have a snack.

The Toronto mail order is spread over five buildings but seems much less spacious than ours. Toronto's mail order show room was indeed a pleasure to behold.

In a recent issue of Contacts there were some pictures of the Eaton's Girls' Camp. This is sponsored by the Girls' Club which is a very active and well-organized club.

\* \* \*

By H. Price, N. Joyce and Dorothy Dee

Departments 22 and 24: We were very pleased to have a recent visit from Mr. V. Gilmour and Mr. F. Caudwell. Both are looking well and certainly have that satisfied gleam in their eye at not having to jump with the alarm clock every morning.





## RUTH BRADEN TO RESIDE AT VANCOUVER

After 24 years with Eaton's, four years of which she spent with the R.C.A.F. W.D.'s, latterly with the rank of corporal, Miss Ruth Braden (stationery department, mail order) pulled up stakes on September 30th and left to reside at Vancouver where other members of her family are now settled.

On the eve of her departure Miss Braden was twice honoured by her associates. The first event was the presentation of a chenille bedspread by the department, Mr. Doug Gray doing the honours. This was followed by a dinner in Miss Braden's honour at Moore's when she was the recipient of a Parker "51" fountain pen by the gals of her office.

Obviously Ruth Braden will be greatly missed by her many Winnipeg friends to whom she endeared herself. Best wishes, Miss Braden, for future happiness at the west coast.



## Seen and Heard in the Mail Order

(Continued from Page Forty-Six)

Mr. Caudwell was on his way duck hunting. Best of luck, Fred and Vic, come up and see us soon again, we more than welcome these visits.

A farewell party was held for Mr. Joseph Soboden on September 25th. The occasion marked the end of a twenty-year association with the candy factory. During the course of the evening, Mr. R. Screation, group supervisor, presented Joe with a tri-light on behalf of the department. Good luck in the new job, Joe.

Our deepest sympathy goes out to Mrs. Mary Hanovich on the death of her uncle.

Bert Enefer is back with us after a session with the medics at Deer Lodge hospital. It's good to have you back, Bert.

We wish to extend our sympathy to Miss Florence Oaten (24 mail order) on the loss of her father who passed away October 15th.

Department 28: Oh, no, it wasn't a shipment of shirts that caused the rush to Mr. D. C. Walker's office on Wednesday, October 16th,

but his many friends throughout the store and mail order who called to congratulate him on his 35th anniversary with the Company. We all wish you the very best.

Also congratulations to Mr. J. Bewick (28) who completed his 30 years service with the Company on October 10th.

Best wishes to our brides-of-the-month—Helene Baker who on October 12th became Mrs. R. Hiley, and Mary Watson who also chose that day for her marriage to Mr. W. Ingram.

Department 61 extends their sincere sympathy to Mr. and Mrs. H. Robison on the death of their daughter, Glenna Mae, at the King George Hospital on the 18th of October.

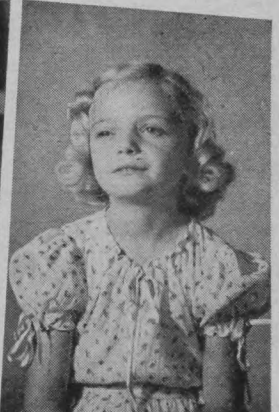
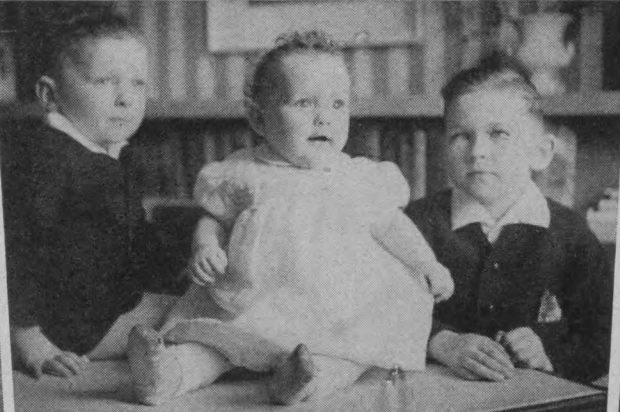
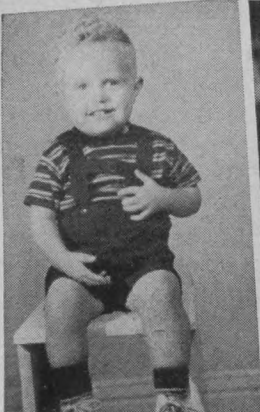
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Our deepest sympathy is extended to Mr. James Drake, men's clothing department, whose mother passed away at Guildford, England, on Tuesday, October 22nd at the grand old age of 87 years.

## PRAIRIE "CHICKS"

At left is Norman (better known as "Butch") three years young and a carbon copy of his daddy, Mr. Graham Carpenter, first assistant, garage. The little lady with the golden curls (at extreme right) is Norman's sister, Gerry, aged six.

The threesome in centre are the Cooper chicks—children of Mr. Herb Cooper, head of department, draperies. Wee Heather, in centre, is one year young and bosses the show, while her two brothers, Neil, three (at left), and Alex, six, proudly stand guard.



# CONTACTS



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**T. EATON CO. LIMITED**

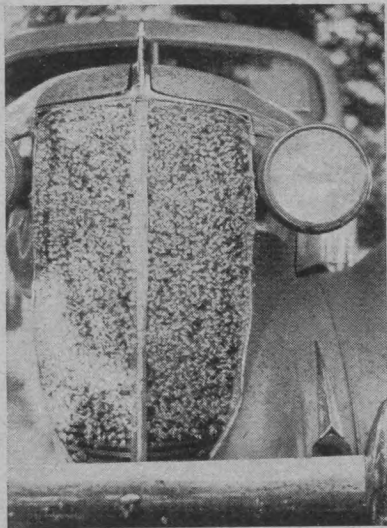
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Editor: W. E. C. HURLBURT  
City Advertising



## Decorative But Annoying

"While motoring one evening near Windsor, Ontario," writes Mr. J. R. Scott (Alexander Ave. warehouse), "I ran into a huge cloud of fish flies. For nearly five miles I had to contend with a mass of them on the windshield, and this, along with the glare of oncoming headlights, made driving next to impossible. It was a very interesting experience, and to help remember it I took this picture, which I hope, will be of some interest to *Contacts*' readers."

Forty-Eight

## Junior Executive Starts New Season

(Continued from Page Six)

clared the speaker. He felt that the members, even in a short association with Eaton's, would find the training invaluable and he hoped that at the end of the year they would carry away something that would be helpful to them the rest of their lives.

### President Peterson Thanks the Company

Harold Peterson, president of the Junior Executive, expressed a vote of thanks to the Company "For all you have done for us . . . We hope that our suggestions from time to time may be of benefit to the management of this great store." Like his fellow executive, Bill Norrie, Harold is a fluent speaker. This is all to the good since Harold plans to enter the ministry.

The session ended with Fred Lambert, ventriloquist, and "Oscar," followed by some highly entertaining movies. Vocal selections by Huntley Cameron, with Raymond Wright at the piano, also were greatly enjoyed.

### Bill Norrie Awarded Governor-General's Medal

The "Breezelet" (Daniel McIntyre's school publication) has announced that Bill Norrie, school president, has been awarded the Governor-General's medal for the year of 1946. The high standard of Bill's academic work was evident when he achieved an average of 78.9 in Grade XI. In extra curricular activities such as track, opera, "Breezes" staff member, class president and being valedictorian for the graduating class, Bill has shown himself most worthy of such an honour.

Bill Norrie is secretary of the Junior Executive.

## "Remember When We Were In Ghent?"

(Continued from Page Eight)

More short speeches followed, then the men left the tables to gather in small groups. Soon these familiar phrases filled the air: "Remember when we were in Ghent . . ." "You should have seen me! Twenty Jerries . . . and I captured them with my bare hands . . ." "That one almost had my number on it . . ." "Those were the days when you really had to sell washers . . .", etc.

It was a very very successful evening, well expressed by Mr. Fred Elcombe who proposed: "I move that we have one of these every month." Motion carried!

Hedda Hopper's inexhaustible energy in carrying on three jobs—a newspaper column, radio programme and magazine articles — has people constantly asking her how she keeps so young. Hedda has the same answer for all: "I'm too busy to get old. I've found that folks who stop to look back over the years always stumble over the one in front."

—Earle Ferris.

## In Memoriam

### HARRY MONTGOMERY

The sudden passing of Mr. Harry Montgomery, on September 30th, is mourned by his many friends throughout the store, and especially his associates in 132 department. Harry was over 27 years with the Company and in his capacity as doorman was popular with all. His ready smile, obliging mien and jovial disposition will be greatly missed.



Surviving are his widow, two married daughters, and a third daughter, Myrtle with the sales audit staff. To them goes our heartfelt sympathy.

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### MISS ELEANOR CARR

Word comes that Miss Eleanor Carr, who retired over twenty years ago, passed away in St. Boniface Hospital on September 16th. Miss Carr was with the dress goods under Mr. James Forster for approximately seventeen years. She was born in Dublin, Ireland, where she is survived by a brother and sister.

—●—

We extend our deepest sympathy to the following Eatonians  
who have recently lost someone dear to them:

#### IN THE LOSS OF A FATHER

Miss M. Montgomery (105)  
Miss K. Weston (117)  
Mr. T. Weston (10)  
Miss D. Jonasson (113)  
Mr. H. Duyvejonck (1077)  
Miss L. Jamieson (15)  
Miss B. Jamieson (161)  
Mr. M. Hawrylyshyn (119)  
Mr. R. Sargeant (1751)

Miss M. McLeod (300D)  
Mr. W. Whitehead (237)  
Mr. G. Sargeant (55)  
Miss M. Lightfoot (1760)

#### IN THE LOSS OF A BROTHER

Miss G. Nicholl (106)

#### IN THE LOSS OF A SON

Mr. F. Stanley (270)

#### IN THE LOSS OF A MOTHER

Miss E. Masters (122B)  
Mr. H. Simmons (238)  
Mrs. Porteous (279)  
Miss E. Sinclair (116)  
Mrs. S. Wilson (104)  
Mr. W. Baxter (145)

#### IN THE LOSS OF A SISTER

Miss N. Yarmivech (122B)



# Coming Events:



## **Golfers—November 4th**

Eaton Men's Golf Club Annual Wind-up, Dinner and Presentation of Prizes, Fort Garry Hotel.

## **Sponsors—November 7th**

Christmas Sponsors' Annual Rally and Dinner Meeting as guests of Assistants' Association, Grill Room.

## **Curlers—November 23rd**

Eaton Men's Curling Club Annual Get-Together at Civic-Caledonian Club.

## **And—**

for the benefit of all the little folk at home, here's the good news they've been waiting so patiently to hear:

## **Saturday Morning November 23rd**

# Eaton's Annual Santa Claus Parade!

THE T. EATON CO. WINNIPEG	LIMITED CANADA
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